

# ANNUAL REPORT

## UNITED WAY OF NORTHERN SHENANDOAH VALLEY

GIVE. ADVOCATE. VOLUNTEER.



United Way of Northern  
Shenandoah Valley

# A MESSAGE TO OUR COMMUNITY

Dear Friends,

If there were one word to define the year 2022 at United Way of Northern Shenandoah Valley, it would be change. We have changed leadership, grown our service area, expanded our services and welcomed new partners.

The Board of Directors welcomed me as our new President/CEO. I came into the job excited and eager to steward the United Way NSV through this season of great change. I am so grateful for this opportunity to use the Board's and my combined vision and fortitude to navigate the opportunities that have come with these changes and implement an effective and productive path forward.

One of our biggest changes this year was our merger with the United Way of Front Royal/Warren County effective October 1, 2022. The driving force behind this decision to combine the resources of UWFRWC with UWNSV was a commitment to expand services to the families in Warren County. We look forward to great things in Warren County and throughout our whole service region.

Unfortunately, as our economy struggles to recover from the pandemic and pandemic funds are drying up, we are seeing more and more families slip from stability into crisis. However, one thing that has not changed is the United Way's capacity to mobilize the caring power of communities.

Our flagship program, Valley Assistance Network (VAN) has expanded to meet the needs of those in crisis. Recently, VAN celebrated five years of serving over 10,000 clients. In 2022, our VAN team executed two Project Connect events, in our northern and southern counties. The team has also been instrumental in the development of our nonprofit partners in Warren County.

We thank our workforce campaign partners, corporate sponsors and all of our very generous supporters. Without you those 10,000 clients would not have been served. Likewise, we thank all of our nonprofit partners whose great work we continue to support through these challenging times. They are truly the hands and feet on the ground in our communities making lives better one person at a time.

Moving forward, we are making a call to arms, to unite in creating solutions to our region's most pressing challenges. With new leadership, new vision, and new partners coupled with the continued patronage of our faithful supporters, we have hope that together we can bring about even more positive changes in our communities.

Sincerely,



A handwritten signature in black ink, appearing to read "Damon DeArment".

Damon DeArment - Board Chair



A handwritten signature in black ink, appearing to read "Kaycee Childress".

Kaycee Childress - President and CEO

# THANK YOU TO OUR BOARD!

## Officers

**Dr. Damon DeArment**  
Chair

**Dr. Jason Van Heukelum**  
1st Vice Chair

**Dr. Yolanda Barbier Gibson**  
2nd Vice Chair

**Darcus Breneman**  
Secretary

**Ted Troxell**  
Treasurer

**Jenny Piasecki**  
Assistant Treasurer

**Dr. Kim Blosser**  
Fund Distribution Chair

**Dr. Jeffrey Feit**  
Community Impact Chair

**Tammy Gasper**  
Personnel Chair

**Wilborn Roberson**  
Nominating Committee Chair

**Kaycee Childress**  
President/CEO

## Members

Heather Clatterbuck

Melissa Corliss

Joe Czachowski

Lori Eversole

Beth Falu

Stephen Jerome

Amanda Kindall

Janet Michael

Diana Patterson

Amy Slaughter

Seth Thatcher

Argentine Vaughn

Peter Warren

## TABLE OF CONTENTS

- Community Message ----- Pg. 1
- Thank You to Our Board ---- Pg. 2
- What's New ----- Pg. 3
- Growing Your Impact -----Pg. 4
- Health ----- Pg. 5
- Education ----- Pg. 7
- Financial Stability ----- Pg. 9
- VAN ----- Pg. 11
- Volunteers ----- Pg. 13
- Project Connect ----- Pg. 14
- Day of Caring ----- Pg. 17
- Women United ----- Pg. 19
- Corporate Partnerships ---- Pg. 20
- Top Workplace Campaigns - Pg. 21
- Generous Supporters ----- Pg. 22
- Financial Summary ----- Pg. 24

## Diversity and Inclusion

United Way NSV seeks to engage the entire community in our work without regard to race, religion, national origin, ethnicity, age, gender, gender identity, & expression, disability, sexual orientation, veteran-status, familial status or socio-economic status. That commitment will be reflected in all aspects of United Way NSV's work – service delivery, staffing or volunteer participation.

# WHAT'S NEW

## NEW FACES



Kaycee Childress joined the United Way NSV team on April 25, 2022 and hit the ground running. She brings more than 30 years of executive leadership, marketing, and development experience to United Way NSV. Most recently, Childress served as the Executive Director of the Northwest Federal Credit Union Foundation. Prior to that, Childress served as the Executive Director of Children's Medical Nutrition Alliance and Children's MAGIC organization, with additional leadership roles at various nonprofits tracing back twenty years.

"I am honored and delighted to be a part of the United Way of Northern Shenandoah Valley (UWNSV) family. The organization is such a vibrant and vital part of the community and so instrumental in helping the population thrive. I look forward to helping UWNSV continue lifting up the residents of the Northern Shenandoah Valley. United we all rise."

## NEW COMMUNITY



### MERGER

On October 1, 2022, United Way Front Royal/Warren County (UWFRWC) merged with United Way Northern Shenandoah Valley (UWNSV). As part of the merger, UWNSV will be bringing all of their infrastructure, financial resources, and human support directly to the community of Front Royal/Warren County. Three board members, Heather Clatterbuck, Amanda Kindell and Stephen Jerome from UWFRWC have joined the UWNSV Board of Directors to ensure Warren County's needs and talents are represented and served. Both organizations look forward to expanding our presence and community partnerships in the area.

The merger will enable UWNSV to serve donors in an even more efficient manner. Given the full-time staffing support already in place at UWNSV. We expect to be able to expand the campaign in Warren County. We are excited to have had an increase in Warren County 510(c)3 organizations applying for the UWNSV Community Impact Grants program.

## NEW MILESTONES



### VAN 5 YEAR ANNIVERSARY

In 2017, United Way NSV's Community Needs Assessment, found people across our region need help accessing resources, knowing where to turn for help, and achieving economic mobility. Hence, Valley Assistance Network (VAN) was born. VAN is a comprehensive resource & referral system to help families in need. Through a coordinated network of services, the program helps people in crisis access information and resources to stabilize their situation and begin their journey to financial stability. Since 2017, VAN has helped over 10,000 clients connect with shelter, clothing, food, medical care, job training, etc.

A special "Thank You" to Jennifer Hall, Abby Zimmermann, Karla Hernandez, Lisa Ensogna and all of the VAN volunteers for finding creative solutions to meet our communities most pressing needs.

# GROWING YOUR IMPACT

We know that no single person or organization can make a lasting change happen on their own. Every year, thousands of our neighbors join us in creating positive and lasting change within our community.

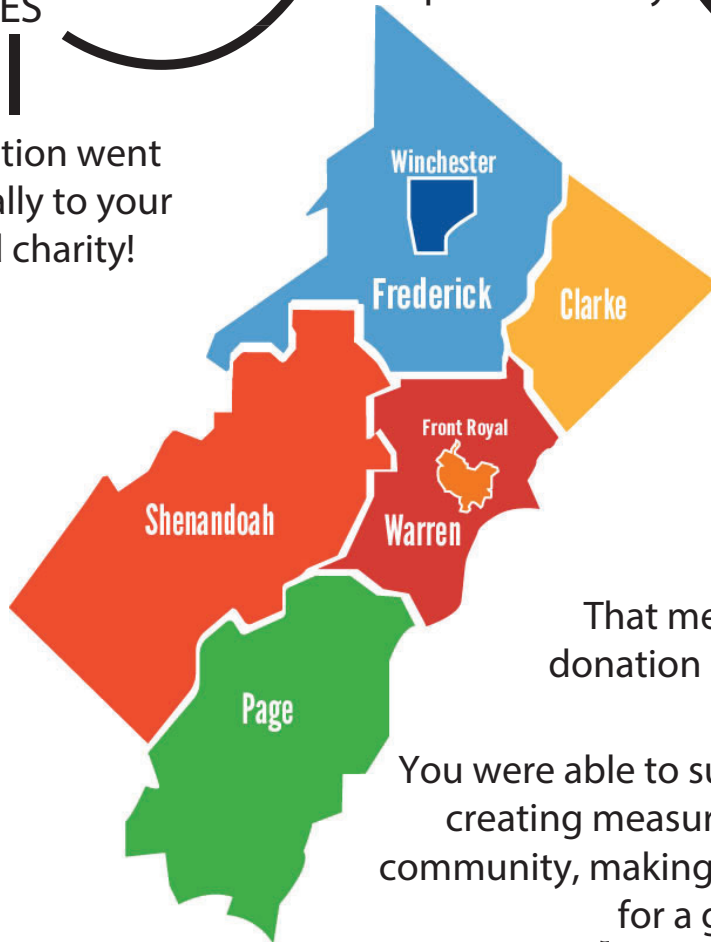
Did you designate your donation to a specific charity?

YES

NO

Your donation went automatically to your specified charity!

Your donation went into our Community Impact Fund to support accountable programs making a difference.



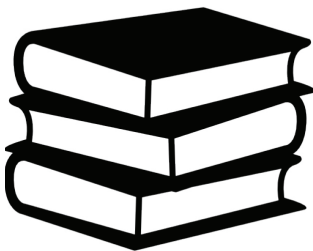
That means your donation stays local!

You were able to support local programs creating measurable change to our community, making up the building blocks for a good life.

EDUCATION

FINANCIAL STABILITY

HEALTH



# CHANGING THE ODDS



# HEALTH

---

## 2022 IMPACT GRANT RECIPIENTS

### **AbbaCare, Inc.**

To support the Early Pregnancy Care Stopgap Program by providing early pregnancy care, education and support.

### **Blue Ridge Hospice**

To support the Grief and Loss Support Services Program by funding supplies and the Children's Bereavement Camp.

### **ChildSafe Center-CAC**

To conduct evaluations for abuse, risk assessments (ACEs), and trauma screenings on children and providing mental health treatment services to child abuse victims and their non-offending caretakers in Winchester and Shenandoah County.

### **Dementia Matters**

To help promote training sessions that help families and caregivers have a better understanding of the world of those living with dementia.

### **NSV Substance Abuse Coalition**

To support the Peer Recovery Specialist Mobilization Program that connects individuals in our community who are living with addiction and co-occurring mental health disorders to Certified Peer Recovery Specialists.

### **Shenandoah Community Health Clinic**

To support a mental health counselor for students at Shenandoah County Public Schools.

# \$219,000

### **Sinclair Health Clinic**

To support the primary care clinicians who provide medical care to underserved families.

### **Shenandoah Dental Clinic**

To provide dental care for low-to moderate income uninsured patients, including exams and x-rays, hygiene treatments, fillings, tooth extractions.

### **Strength in Peers**

To support the Side-by-Side Recovery Program that provides peer recovery support and case management to adults with substance use and mental health challenges in Shenandoah and Page Counties.

### **Collins Center & Child Advocacy Center**

To provide comprehensive, collaborative, and free trauma-informed Child Advocacy Center services for child victims of sexual abuse and their non-offending caregivers in Page County.

### **Page Alliance for Community Action**

To support the random drug screening of student athletes and drivers in Page County high schools to ensure youth are staying drug free and identify youth who are in need of intervention services.



## Shenandoah Community Dental Clinic restores smiles for hundreds of families

Including Crystal, a single mother of four. She had lost most of her front teeth due to years of abuse and neglect and she was very self-conscious about her smile. Thanks to UWNSV's Impact Grant, she was able to get restorative care on her remaining top, front teeth and afford a new partial plate. She now has a beautiful smile.

Before



After

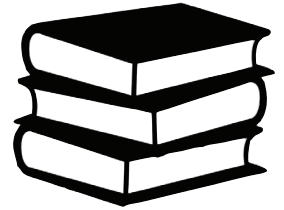


## 40 local families received car seats



“We were able to help a new mom who was involved in a car accident and her insurance company would not replace the car seats involved in the wreck. They expected her to pay out of pocket for two new seats and provide the receipts to get reimbursed. This young mom did not have the financial capacity to do so and her children did not have a way to be transported so she could go to work. The organization provided two car seats to this young family.” – Healthy Families NSV

# EDUCATION



# \$60,000

## **Fremont Street Nursery**

To support the childcare facility's physical fitness program, music therapy program and early learning assessments.

## **Healthy Families Northern Shenandoah Valley**

To provide Safe Sleep Survival Kits to families in need.

## **Museum of the Shenandoah Valley**

To support the summer camp program in partnership with The Kids Clubs of Northern Shenandoah Valley.

## **Shenandoah Valley Discovery Museum**

To provide scholarships for summer camp for local preschool and school-aged children.

## **Winchester Day Preschool**

To provide tuition assistance for lower income working families in need of childcare.

## **Arte Libre VA**

To provide free art kits to youth in Winchester and Frederick County.

## **Shenandoah Arts Council**

To provide supplies for the Teen Art Club to help youth achieve their creative potential.

## **Literacy Volunteers Winchester Area**

To support the Campaign for Grade Level Reading to help improve literacy for children and expand the Dolly Parton's Imagination Library program.







## Connecting Children with Art

Participants at the Kids Club of Northern Shenandoah Valley walked the trails and made origami during one of their visits to the Museum of the Shenandoah Valley. UWNSV's Impact Grant provides free admission for field trips during the summer.



## Winchester Day Preschool's Impact Grant helped 25 families pay for quality childcare.



Jasmine had a difficult pregnancy and couldn't work when she was put on bedrest. UWNSV funds helped alleviate some stress with her tuition bill so her 3 year-old could still attend school.

Mary underwent hip surgery while caring for her granddaughter alone. She had to be out of work for two months while recovering from the surgery. "We were able to pay for her tuition for that time she was unable to work so her grandchild could still attend the program and prepare for kindergarten." -Sue Dyer, Winchester Day Preschool

# FINANCIAL STABILITY

# \$261,000

## **Blue Ridge Habitat for Humanity**

To support the Critical Home Repair Program and improve the health and safety of owner-occupied homes.

## **Blue Ridge Legal Services, Inc.**

To provide free legal assistance to low-income/ALICE households for civil matters, including preventing evictions, accessing financial assistance and public benefits, and providing trauma-informed legal assistance to victims of domestic violence.

## **Choices of Page County, Inc.**

To support people experiencing domestic and sexual violence by ensuring their basic needs are met and removing gaps and barriers to employment.

## **Congressional Community Action Project (CCAP)**

To support the Utility Crisis Fund and provide utility assistance to get families stabilized and prevent loss of housing.

## **Faithworks, Inc.**

To support the Pay it Forward program that addresses unmet needs in the community, including eviction prevention, car repairs, phone bills, and relocation expenses.

## **Family Promise of Shenandoah County**

To support the Scatter Sites Housing Project (SSHP) that provides housing and case management services to families in Shenandoah County.

## **Highland Food Pantry Inc.**

To support the Special Delivery Project and reduce food insecurity by providing bags of nutritious food to seniors and disabled individuals.

## **Response, Inc.**

To assist domestic and sexual violence survivors with securing housing, transportation, childcare, and other resources to regain stability.

## **Winchester Area Thermal Shelter (WATTS)**

To provide safe, warm, cold-weather shelter for adults experiencing homelessness.

## **The Laurel Center**

To support the emergency shelter, support services and advocacy that provides the wraparound services to help victims of domestic and sexual violence.

## **AIDS Response Effort**

To provide walk-in service in Winchester for Centralized Housing Intake to connect people experiencing homelessness and a time sensitive housing crisis with resources.

## **American Red Cross of Greater Shenandoah Valley**

To support the Home Fire Campaign and assist disaster clients with immediate financial assistance.

## **Shenandoah Area Agency on Aging**

To purchase a commercial refrigerator for the Frederick County Senior Center to support the Meals on Wheels program.

## **Just Neighbors Ministry Inc**

To provide immigration legal services to the most vulnerable immigrants in the Winchester area, with a focus on those who are eligible for citizenship or work authorization.

## **NW Works, Inc.**

To support the Benefits Planning program so individuals can receive accurate information about their SSI/SSDI or Medicaid/Medicare benefits and be empowered to make informed financial and employment decisions.

## **Shenandoah Valley Lutheran Ministries**

To support A Small Hand, which provides diapers and wipes to families in need, and The Good Shepherd, which provides bags of hygiene, cleaning and paper products to senior citizens in need.

## **Catholic Charities of the Diocese of Arlington**

To support the Emergency Assistance Program that provides rent and utility assistance to households in the Northern Shenandoah Valley.



## Blue Ridge Habitat for Humanity helps families age in place

Blue Ridge Habitat's Impact Grant helped 10 local families stay in their homes through the critical home repair program for clients 62 years and older. Carol received a bathroom remodel and two concrete ramps to make her home safe and more accessible.

**"I love my bathroom and appreciate the additional ramp."** – Carol



## Supporting Domestic Violence Survivors



Choices, Council on Domestic Violence for Page County helps clients cover basic needs in the wake of fleeing violent homes. Choices' Impact Grant helped 12 clients with transportation needs, including six families who received car repairs to sustain employment and foster financial independence.

## 2022 YEAR IN REVIEW

### WHAT WE DO:

Through our coordinated network of services, we help people in crisis access information and resources to stabilize their situation and begin their journey to financial stability.

**3,531 Families Seeking Help**

**8,424**

People Impacted

**4,366**

Referrals Made

**50%**



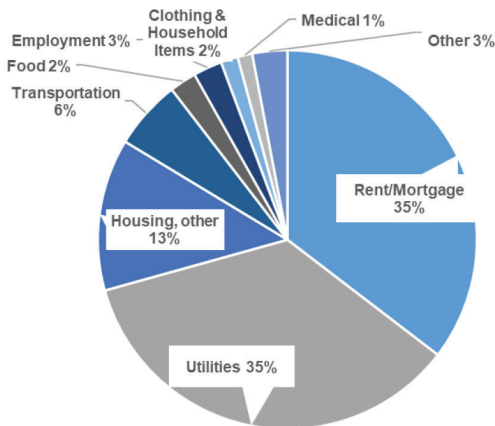
In requests for assistance

Up from **2,360 Families** in 2021

**85%**

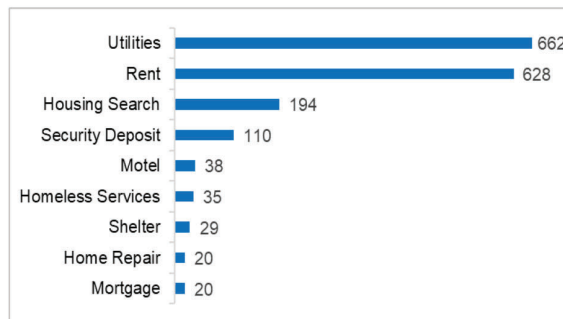
of requests are housing related

### TOP NEEDS:



### TOP HOUSING NEEDS:

BASED ON 1,800 HOUSING REQUESTS:



### HOUSEHOLDS SERVED BY COUNTY

City of Winchester:	828
Frederick:	576
Shenandoah:	228
Warren:	52
Clarke:	38
Page:	35
Out of Area:	59

## We respond to REAL Needs in REAL Time

TO MOVE FAMILIES FROM CRISIS TO STABILITY

Our Resource Navigators screen clients and get them connected to services quickly, often helping solve multiple needs.

**1,200+**

Resolved Cases  
of 2,576 Households  
that received referrals

<b>175</b>	Evictions Prevented
<b>480</b>	Utility Payments Made
<b>66</b>	Transportation Needs Met
<b>85</b>	Phone, Internet & Other Bills Covered

### OUR IMPACT:

FINANCIAL ASSISTANCE FOR REFERRALS =

**\$447,374**



Rent/Mortgage = **\$185,330**



Utility Assistance = **\$210,269**



Transportation = **\$18,919**



Other Assistance = **\$32,856**

### OUR TOP SUPPORTERS IN 2022



John L. Harrell & Margaret T. Harrell Charitable Trust

# SUPPORTING WORKING FAMILIES

## WHO ARE VAN CLIENTS?

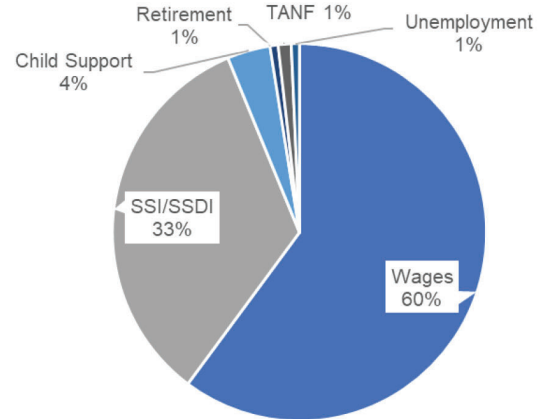
**65%** of clients are **ALICE**  
(Asset Limited, Income Constrained, Employed)

Average Monthly Income:  
**\$1,838**



~ **\$11.50/Hour**

## TYPES OF INCOME

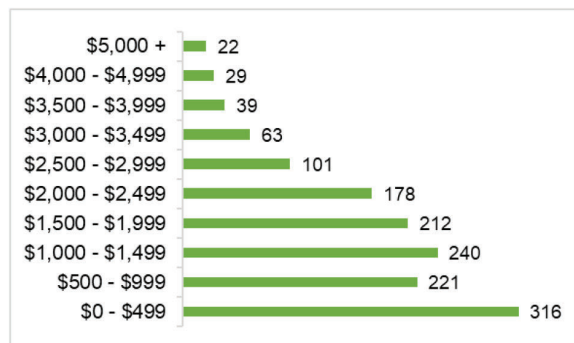


Despite working (often 2 jobs), nearly half of our community struggles to make ends meet. Rents are rising, gas and food prices have skyrocketed, but wages are not keeping up with the cost of inflation. ALICE families who were walking a financial tightrope a year ago are finding themselves in the red each month.

## TOP JOBS/INDUSTRIES

- 1 Retail
- 2 Warehouse & Manufacturing
- 3 Healthcare (mostly Caregivers)
- 4 Restaurants
- 5 Cleaning & Delivery Services

## BREAKDOWN OF MONTHLY INCOME



## VOLUNTEER IMPACT

In 2022, community members volunteered over **2,571 hours**.



A value of:

**\$77,000!**

The value of volunteers to date is **\$405,654**

## IMPACT TO DATE

**9,697**  
FAMILIES SERVED

**23,392**  
PEOPLE HELPED

**4,500+**  
RESOLVED CASES

**17,208**  
REFERRALS MADE

VAN launched in October 2017

**SINCE 2020** Our Resource Navigators have connected local families with more than **\$1.8 Million** in Financial Assistance!

These outcomes are possible thanks to our partner agencies who use the data-sharing platform, Unite Us.



“ I'm crying happy tears because we have been struggling just to catch up. To no longer be behind is such a relief and you helped make that possible for us! Having a new baby made us fall behind and you have just saved us to be able to be back on track!

Thank you, thank you, thank you!" - Elizabeth

**Offices now open in Winchester, Woodstock & Front Royal!**

PHONE: (540) 773-3178 • EMAIL: [VAN@UnitedWayNSV.org](mailto:VAN@UnitedWayNSV.org) • ONLINE: [unitedwaynsv.org/VAN](http://unitedwaynsv.org/VAN)

# THANK YOU VOLUNTEERS

Thank you to all of our volunteers for all of your help to make a **BIG IMPACT** through even the **Smallest Acts**. Volunteers are the lifeblood of United Way, enabling us to accomplish amazing things in the Shenandoah Valley area.

## SMALL ACT



Giving Campaign 2022  
United Way of Northern Shenandoah Valley



## BIG IMPACT





# PROJECT Connect

## AUDIENCE

For 2023, our signature event will occur twice, once in our northern region, and once in the southern region. Each event will feature 50+ service providers, 150 corporate and community volunteers, and hundreds of clients seeking assistance. The event is open to the public.

Project Connect is a one-stop free resource fair! Clients receive assistance from more than 50 service providers all under the same roof. What often takes months to accomplish can be completed in one day.

Sponsors sign on to sponsor both events.

We hope to see you there!



**ONE MISSION, TWO EVENTS,  
NORTH AND SOUTH!**

All sponsorships cover both events

**SUMMER 2023**

## SERVICES PROVIDED:

- FREE BREAKFAST AND LUNCH
- MEDICAL EXAMS AND SCREENINGS
- FREE DENTAL SERVICES
- HOUSING SERVICES
- ID'S AND SOCIAL SECURITY CARDS
- FREE LEGAL ADVICE
- HAIRCUTS
- ON THE SPOT JOB RESUME BUILDING AND JOB INTERVIEWS
- VETERAN'S SERVICES
- FREE GIVEAWAYS
- EDUCATIONAL OPPORTUNITIES
- MUCH MORE!

Visit [UnitedWayNSV.org/ProjectConnect](https://UnitedWayNSV.org/ProjectConnect) for more information on services, transportation and sponsorship.

**70**  
PROVIDERS

**85**  
SERVICES

**400+**  
PEOPLE

**CONNECTED**  
with services  
under one roof!



### MEDICAL

20 Blood pressure screenings,  
Connections to low cost medication

### DENTAL

73 Dental screenings,  
referrals for extractions

### VISION

51 Vision screenings  
40+ Eyeglass referrals



### DMV SERVICES

64 DMV transactions  
20+ ID cards made

### HAIRCUTS

71 Free haircuts from  
volunteer stylists

### HIGHLIGHTS

62 Pets serviced  
93 Food boxes distributed  
On-the-spot job interviews

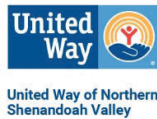
92%

of participants said they would likely  
not have been able to obtain the  
services without Project Connect

**JUNE 10, 2022**

**PROJECT CONNECT:** A one-stop  
resource fair to connect people to  
services that would otherwise be  
difficult to access.

Presented by:



100%

Would recommend the event  
to family and friends

70%

Were unaware  
that services  
existed

35%

Said transportation or  
finances are a barrier  
to accessing services

65%

Accessed  
3+ services

30%

Accessed  
5+ services

40%

of participants said being matched  
with a volunteer Guide was their  
favorite part of the event!

### VOLUNTEER IMPACT

**90** Volunteers

**285** Hours =

**\$8,134** Value!

### FROM PARTICIPANTS:

*"It was great to have all the services under  
one roof. Thank you for making it so easy  
to access the services in one place!"*

*"I never knew all these resources existed.  
This event was so helpful, thank you!"*

*Very helpful      Friendly people*

*Everything was great*

*So many resources      Good food*

*People were patient*

Our sincere thanks to the generous volunteers, sponsors, partners & providers who made this event possible!





**50**  
PROVIDERS

**60**  
SERVICES

**65+**  
PEOPLE

**CONNECTED**  
with services  
under one roof!



### MEDICAL

20 Blood pressure screenings,  
Connections to low cost medication

### DENTAL

Dental screenings,  
referrals for extractions

### VISION

18 Vision screenings  
8 Eyeglass referrals



### DMV SERVICES

15 DMV transactions  
5+ ID cards made

### FREE FOOD

30 Food boxes distributed

### HIGHLIGHTS

10 Narcan Kits Distributed  
On-the-spot job interviews

100%

of participants said they would likely not have been able to obtain the services without Project Connect

**JUNE 3, 2022**

**PROJECT CONNECT:** A one-stop resource fair to connect people to services that would otherwise be difficult to access.

**Presented by:**



United Way of Northern Shenandoah Valley



100%

Would recommend the event to family and friends

70%

Were unaware that services existed

85%

Have plans to follow up with providers

85%

Accessed 3+ services

45%

Accessed 5+ services

### FROM OUR PARTNERS:

*“What an amazing experience! We cannot wait for next year!”*

- Shenandoah Community Health Clinic

*“The networking was priceless and will help more people access our services.”*

- CHP Energy Solutions

### FROM PARTICIPANTS:

*“It has made me feel like a weight was lifted off of my shoulders. I really enjoyed talking to everyone and finding the assistance I needed!”*

- Jenny

### VOLUNTEER IMPACT

**45** Volunteers

**210** Hours =

**\$6,289** Value!

Our sincere thanks to the generous volunteers, sponsors, partners & providers who made this event possible!



# DAY OF CARING 2022





# THANK YOU SPONSORS!

## PRESENTING SPONSORS



## PLATINUM SPONSORS



## PROJECT SPONSORS



## CORNERSTONE SPONSORS



Molina Complete Care

## TSHIRT SPONSORS

- United Bank
- Shenandoah Valley Orthodontics
- Hottel & Willis
- TWG
- Atlantic Union Bank
- Laurel Ridge Community College
- Bank of Clarke County

# WOMEN UNITED



LEADING THE CHARGE. INSPIRING THE CHANGE

## OUR IMPACT IN 2022

*Together, we leverage our time, talents and funds to empower women in our community to build strong, independent lives. United we are stronger.*

### AIR MATTRESS DRIVE



In February 2022, **Women United collected over 200 air mattresses to support homeless families** who are living in motels or doubled up with family or friends and sleeping on the floor. This surpassed our goal of 150 air mattresses. In total, the community donated 725 items including bedding, pillows, and air pumps. Items were distributed to Bright Futures Frederick/Winchester, Valley Assistance Network, Family Promise of Shenandoah County, Clarke County Education Foundation, and Page One of Page County.

### MOTHER'S DAY BASKETS

For Mother's Day, **Women United celebrated 10 single moms who are working hard to support their families.** Recipients were nominated by the Valley Assistance Network or UWNSV corporate partners. Many teared up when they received a basket full of donated items that included candles, gift cards, movie tickets, and more.



### LEADERSHIP COUNCIL:

- Yolonda Barbier Gibson
- Darcus Breneman
- Lisa Adams
- Lori Eversole
- Cindy Greenya
- Katie Harvard
- Alexis LaPorte
- Janet Michael

### CONTACT US!

Want to learn more?  
Contact Kaycee Childress  
President/CEO United Way NSV  
(540) 536-1610  
[kchildress@unitedwaynsv.org](mailto:kchildress@unitedwaynsv.org)

# CORPORATE PARTNERSHIPS 2022 AWARDS

Running a workplace campaign strengthens connections between employees and their community, raises the organization's public profile, builds team spirit among employees and makes the biggest impact in our community.

The below companies showed our community what it means to LIVE UNITED by dramatically growing their contributions in 2022.

## GOLD AWARD LEVEL COMPANIES

First Bank	Molina Healthcare	Toray Plastics (America), Inc.
George's, LLC	Navy Federal Credit Union	Trex Company, Inc.
Harris Teeter, LLC	O'Sullivan Films/Continental	Valley Health System
Illinois Public Health Institute	Southeastern Container	Wells Fargo Clearing Services

## SILVER AWARD LEVEL COMPANIES

Braddock Street UMC	City National Bank	The Winchester Group, Inc.
---------------------	--------------------	----------------------------

## BRONZE AWARD LEVEL COMPANIES

AT&T Employee Giving	Page County Public Schools	Winchester Imaging
Comcast Front Royal	Rappahannock Electric Co	Wines for Humanity, LLC
DuPont Community Credit Union	TC Energy	
Howard Shockey & Sons, Inc.	The Laurel Center	

## MERIT

Bank of Clarke	Home Depot, Inc.	Shentel
United Bank	Hottel & Willis, P.C., CPA	Target Northern Shenandoah Valley
Shenandoah University	I.B.M. - Endicott Ny	TGI Fridays
Andersen Corporation	J.C. Penney Company Store #1455	The Mirza Family Foundation
Atlantic Union Bank	Kennametal Inc.	Tolley Dental
Blue Ridge Habitat for Humanity	Laurel Ridge Community College	Truist
Blue Ridge Legal Services, Inc.	Malloy Toyota	United Way of Northern
Chevron	Martin's (Giant)	Shenandoah Valley
Darling Ingredients Inc.	Our Health	Virginia Housing Development
Ecolab	Page County Government	Authority
First Bank DBA Bank of Fincastle	Perry Engineering Co., Inc.	Wagman Geotechnical Construc-
First Energy Foundation	Pioneer Bank	tion
Frederick County Government	Restaurant Auction Company	Water Street Financial
Frederick County Public Schools	Shenandoah County Public Schools	Weed Man of Winchester
Frederick County Rotary Club	Shenandoah Valley Orthodontics	Winchester City Government
General Motors	Shenandoah Valley Westminster	Winchester Public Schools
Hollis Family Foundation	Canterbury	Yount, Hyde & Barbour, PC

# TOP WORKPLACE CAMPAIGNS

**Trex Company, Inc.**

**Navy Federal Credit Union**

**First Bank**

**Frederick County Public Schools**

**Southeastern Container**

**\$431,979**

Total revenue received from our top 5 contributors through corporate gifts and employee giving.

Winchester Public Schools

Valley Health System

United Bank

O'Sullivan Films/Continental

Shenandoah Valley Orthodontics

The Winchester Group, Inc.

Shenandoah County Public Schools

Illinois Public Health Institute

Hollis Family Foundation

Perry Engineering Co., Inc.

Shentel

City National Bank

Winchester Imaging

Malloy Toyota

Howard Shockey & Sons, Inc.

We are grateful for the ongoing support of these organizations with their workplace campaigns. In doing so, they demonstrate a commitment to helping all of the high-performing agency partners who are finding long-term solutions that address the community's most critical issues.

**THANK YOU AREA BUSINESSES  
FOR YOUR CONTINUED SUPPORT!**

# GENEROUS SUPPORTERS

## **\$10,000+ The Alexis de Tocqueville Society**

Mr. & Mrs. Kurt & Anne Beyreis  
Mr. & Mrs. Bryan H & Stephanie Fairbanks  
Dr. & Mrs. Damon W. & Nancy DeArment  
Mr. & Mrs John & Margaret Harrell Charitable Trust  
Mr. Thomas T. Byrd

## **\$5,000 - \$9,999 William M. Battaile Society**

Mr. Scott C. Harvard  
Mr. W. H. Clement

## **\$2,500 - \$4,999 Harrison/White Society**

Mr. H.K. Benham III  
Dr. & Mrs. Blake H. Watts  
Mr. David L. Hershey  
Dr. & Mrs. Charles H. Hagan III  
Dr. Richard and Susan A. Creasy  
Mr. & Mrs. Dennis Argall  
Mr. & Mrs. Wilborn & Martha Roberson

## **\$1,000 - \$2,499 Red Feather Society**

Mr. Mark Pennypacker  
Mr. Dennis A. Dysart  
Mrs. Angela Blevins White  
Dr. John H. Armstrong  
Mr. Elmo (Scott) Ball IV  
Mr. & Mrs. Mark H. & Terri Merrill  
The Honorable David S. Whitacre  
Mr. & Mrs. Joseph E. Kalbach Sr.  
Mrs. Darcus Breneman

(Continued)

Dr. Jason Van Heukelum  
Mrs. Karen L. Mackie  
Mrs. Karen Vacchio  
Mr. Christopher T. Martin  
Mr. Andrew G. Ferguson  
Dr. & Mrs. Llewellyn Kitchin  
Mr. Gary S. Nichols  
Mr. William Blake Curtis  
Mr. & Mrs. Earle & Glenna MacKenzie  
Ms. Mary Broy  
Mrs. Stephanie Lynn Grzywacz  
Mr. Charles Uphaus  
Ms. Alexis LaPorte  
Ms. Jenna DeHaven  
Mr. J.J. F. Smith, Jr.  
Mr. & Mrs. Warren & Janna DeArment  
Mr. Barry Lee Bowser  
Dr. & Mr. Linda & Philip Luong & Winston  
Mr. & Mrs. David A. Richards  
Mr. John Claybrook  
Ms. Elizabeth White  
Dr. Howard Green  
Ms. Amanda Barash  
Rhonda Madison  
Lynn Frost

## THANK YOU!

# GENEROUS SUPPORTERS (CONT.)

## \$500 - \$999 -- Shenandoah Heritage Society Leadership Club

Mrs. Dia Linn McCarter

Ms. Kathleen Shannon

Ms. Julie Miksit

Mrs. Jennifer Rydholm

Dr. James Angelo

Mr. Justin Hockman

Mrs. Lisa Whirley

Ms. Jessica D. Neff

Mr. Thomas Frederick

Ms. Laura Cadden

Ms. Katrina Meade

Mrs. Catherine A Conner

Ms. Rebecca Parkin

Ms. Tanya Rosenberry

Mr. Paul K. Martin

Mrs. Carol S. Dodson

Ms. Mary Scully Riley

Mr. James Smith

Mr. Jerry Putt

Ms. Susan Ralls

Ms. Kimberly Peterson

Ms. Patricia Black

Mr. Kelly Price

Mr. James M. Kelly

Mrs. Melody A. Sheppard

Ms. Teresa Mattick

Ms. Kaycee Childress

Mr. Jason E. Herrig

Mr. Greg Hoover

Mrs. Susan M. Brooks

Ms. Candace Davenport

Mrs. Tina Hyson

Mr. Michael J. Koontz

Ms. Lisa Pruett

Mr. Michael C. Thompson

Ms. Shantelle Crouch

Ms. Lorraine B. Hubbard

Mr. Carl E. Stearns

Ms. Melissa A. Eck

Ms. Tina King

Mrs. Cyndie Layman

Mrs. Jennifer Allen

Mr. Lloyd Reese

Mr. William J. Young

Dr. & Mrs. Patrick D. Ireland

Dr. Cheryl Thompson-Stacy

Mr. John Henry Tyson

Mr. Jeff and Denise Boehm

Mrs. Sharen Gromling

Mr. James C. Youngblood

Ms. Laura Evy

Mr. Adam Zambanini

Mr. Charles Perdue

Ms. Jennifer H. Collins

Mr. & Mrs. Roger & Jan Alford

Ms. Karen O. Dorr

Dr. Yolanda Barbier Gibson

Ms. Rebecca Allen

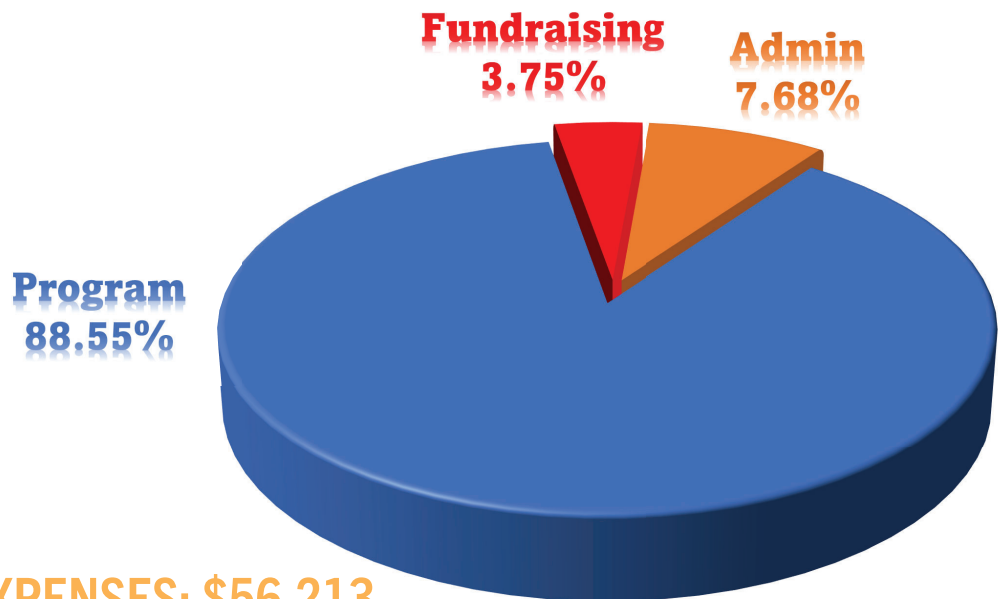
Ms. Barbara Ballard

Carol Weare

## THANK YOU!



# FINANCIAL SUMMARY



TOTAL FUNDRAISING EXPENSES: \$56,213

TOTAL OVERHEAD (ADMIN) EXPENSES: \$115,006

TOTAL PROGRAM EXPENSES: \$1,325,034

**TOTAL REVENUE: \$1,345,257**

TOTAL ASSETS: \$2,011,283

TOTAL EXPENSES: \$1,496,253

TOTAL LIABILITIES: \$451,341

**TOTAL NET ASSETS: \$1,559,942**



**United Way of Northern  
Shenandoah Valley**

329 N. Cameron Street, Winchester, VA, 22601 | (540) 536-1610 | [UnitedWayNSV.org](http://UnitedWayNSV.org)