COMMUNITY NEEDS ASSESSMENT 2017-2020

United Way of Northern Shenandoah Valley
89% Increase of emergency department visits for heroin overdose for January-September 2016 compared to the same nine month period in 2015.

4/6 area counties in the region rank in the bottom half of all counties statewide in the access to care category

The community’s mental health needs have GROWN, while the mental health service capacity has not

More than 1/5 of area middle schoolers have seriously thought about killing themselves.

Deaths by drug overdose will INCREASE 25% in the next year

89% Increase of emergency department visits for heroin overdose for January-September 2016 compared to the same nine month period in 2015.

INVEST IN OUR CHILDREN
1) Children have access to basic needs
2) Preschool aged children have access to affordable, high quality, early learning programs that prepare them for kindergarten
3) Students have access to high quality, enriching out of school programs where students have support and encouragement for educational success from engaged parents/advocates and mentors.
4) Middle school and high school students have access to age-appropriate college and career preparation and graduate equipped with skills for success.

INVESTMENT STRATEGY

PROMOTE FINANCIAL STABILITY AND INDEPENDENCE
1) Families in our community are self-sufficient and move from financial instability to financial stability.
2) Vulnerable seniors are able to access services that improve their quality of life and maintain independence.
3) Low or no income individuals acquire the skills necessary to secure and retain self and/or family-sustaining employment

SUPPORT OUR MOST VULNERABLE NEIGHBORS
1) Help people in crisis meet their basic needs and become self-sufficient

The Shenandoah Valley region will continue to diversify in race/ethnicity

The percentage of people with a disability has increased each year in all jurisdictions (2013-2015)

65 years + older the areas largest growing population (2010-2020)

25-39 years the areas second largest growing population (2010-2020)

The rest of rural Virginia is expected to increase 2.2%

70% of adult welfare recipients have low literacy levels. There is a clear correlation between more education and higher earnings, and between higher educational scores and higher earnings.

For every local occupation that requires a master’s degree or more, two professional jobs require a university degree and there are 7 jobs that require a 1 year certificate or 2-year degree.

Childcare Costs for a Minimum Wage Worker

INCOME/OUTCOME COST OF A FAMILY OF 4

70% SNAP (food stamp) participation has increased in all jurisdictions.

1/4 FAMILIES WHO LIVE IN WINCHESTER CITY, PAGE AND SHENANDOAH COUNTIES EARN LESS THAN $25,000 A YEAR

TRANSPORTATION, JOB OPPORTUNITIES, TRAINING & CHILDCARE The top barriers to employment

REGIONALLY 50 % OF RENTERS AND 30% OF HOME OWNERS ARE CONSIDERED COST BURDENED

In order to afford a two bedroom apartment rental at fair market value, you would need to earn $33.57 per hour in Clarke County, $19.00 in Frederick & Warren Counties & Winchester City, $15.23 in Shenandoah County & $12.77 in Page County.

1:2:7

For a minimum wage family, childcare costs could be upwards of 69.4% of their income.

6,800 AREA SCHOOL CHILDREN ARE LIVING IN POVERTY

For a minimum wage family, childcare costs could be upwards of 69.4% of their income.

6,800 AREA SCHOOL CHILDREN ARE LIVING IN POVERTY

65 years + older the areas largest growing population (2010-2020)

25-39 years the areas second largest growing population (2010-2020)

The rest of rural Virginia is expected to increase 2.2%

70% of adult welfare recipients have low literacy levels. There is a clear correlation between more education and higher earnings, and between higher educational scores and higher earnings.

For every local occupation that requires a master’s degree or more, two professional jobs require a university degree and there are 7 jobs that require a 1 year certificate or 2-year degree.

Childcare Costs for a Minimum Wage Worker

INCOME/OUTCOME COST OF A FAMILY OF 4

70% SNAP (food stamp) participation has increased in all jurisdictions.

1/4 FAMILIES WHO LIVE IN WINCHESTER CITY, PAGE AND SHENANDOAH COUNTIES EARN LESS THAN $25,000 A YEAR

TRANSPORTATION, JOB OPPORTUNITIES, TRAINING & CHILDCARE The top barriers to employment

REGIONALLY 50 % OF RENTERS AND 30% OF HOME OWNERS ARE CONSIDERED COST BURDENED

In order to afford a two bedroom apartment rental at fair market value, you would need to earn $33.57 per hour in Clarke County, $19.00 in Frederick & Warren Counties & Winchester City, $15.23 in Shenandoah County & $12.77 in Page County.