UNITED WAY DAY OF CARING IN 19TH YEAR
MOBILIZES 1,000 VOLUNTEERS OVER TWO DAYS
September 12th & 13th

Winchester, VA September 5th, 2019 - United Way of Northern Shenandoah Valley is mobilizing an estimated 1,000 volunteers for Day of Caring, presented by First Bank, to kick off the 2019 United Way Campaign and to complete community service projects all over the Shenandoah Valley. Volunteers from area businesses, groups, and organizations will come together for two days to help others by doing fundamental projects for area non-profit agencies and community facilities. Volunteers will complete a wide range of services to friends and neighbors throughout the Shenandoah Valley who are seeking assistance.

This year, Day of Caring will be made up of an estimated 1,000 volunteers, 110 projects and 57 local teams. The event will also take place over the course of two days, one event occurring on the first day in the northern region of United Way of Northern Shenandoah Valley’s territory (Winchester City, Frederick County, Clarke County) and one event on the second day in the southern region (Shenandoah and Page Counties).

When factoring in the value of a volunteer hour, this year’s Day of Caring volunteer work for both days equals a donated dollar amount of nearly $210,000.00 to the local community.

The first Day of Caring will kick off at Millwood Station on September 12th at 8:00am. The kickoff party will feature speakers from our community, announcements of funds already raised by business fundraising pacesetters, networking and celebrations for all volunteers including music, selfie station, and a breakfast sponsored by Costco to fuel the hard working volunteers for their day of service.

For more information on the Day of Caring visit the United Way of Northern Shenandoah Valley website http://www.unitedwaynsv.org/day-caring or contact the United Way office at 540-536-1610.
We invite you to join us for several press and photo opportunities at the following locations and times:

**FIRST DAY – September 12th NORTHERN REGION**

8:00AM  Kickoff Party at Millwood Station  
250 Costello Dr, Winchester, VA 22602  
Campaign/Day of Caring Kick Off (Presentation starts at 8:30AM)

10:00AM  Blue Ridge Wildlife Center  
106 Island Farm Ln, Boyce, VA 22620  
Volunteers: First Bank  
Volunteer Work: Wildlife enclosure work in the Wildlife Walk

10:30AM  Healthy Families Northern Shenandoah Valley (At Malloy Toyota)  
400 Weems Ln, Winchester, VA 22601  
Volunteers: Malloy Toyota  
Volunteer Work: Packing donated community baby shower drive items

10:45AM  Freemont Street Nursery  
533 Fremont Street, Winchester  
Volunteers: Tolley Dental  
Volunteer Work: Dental exams for children, maintenance and painting for the facility  
(Not all children may be photographed at this location)

11:00AM  Our Health  
329 N. Cameron St., Winchester, VA 22601  
Volunteers: Trex  
Volunteer Work: Gardening, painting, cleaning and building maintenance

11:00AM  Northern Shenandoah Valley Substance Abuse Coalition  
305 East Piccadilly Street Winchester VA 2260  
Volunteers: Navy Federal  
Volunteer Work: Clean & Painting front deck and back deck. Replacing a step out front. Weeding and landscaping the grounds

11:30AM  Blue Ridge Habitat for Humanity  
777 Fairfax Pike, Stephens City  
Volunteers: Home Depot  
Volunteer Work: Miscellaneous construction

1:00PM  Middletown Fire Company  
78 Main St., Middletown, VA  
Volunteers: Navy Federal  
Volunteer Work: Major outdoor landscaping work, facility maintenance and upkeep

2:00PM  TGI Fridays  
111 East Tevis St, Winchester, VA 22601  
After Party for volunteers
SECOND DAY – SEPTEMBER 13th SOUTHERN REGION

10:00AM  
Strasburg Museum  
440 E King St, Strasburg, VA 22657  
Volunteers: First Bank  
Volunteer Work: Help with cleaning & rearranging the displays of the Museum.

10:45AM  
Shen Paco  
1032 Wissler Rd, Quicksburg VA  
Volunteers: Valley Health  
Volunteer Work: Yard work, detail car fleet  
(Not all clients may be photographed at this location)

11:15AM  
Community Care and Learning Center  
189 E. Lee Highway New Market VA 22844  
Volunteers: F&M Bank  
Volunteer Work: Weeding, cleaning- inside/out, wash windows, hang shelves, paint furniture, read and eat with children

11:45AM  
Page Free clinic  
732 East Main Street Luray VA 22835  
Volunteers: Lord Fairfax Community College  
Volunteer Work: Cleaning and landscaping

1:00PM  
Page One  
42 West Main Street Luray  
Volunteers: Pioneer Bank  
Volunteer Work: Painting Family Assistance Office & Ceiling

2:00PM  
Shenandoah Community Health Clinic  
124 Valley Vista Drive, Woodstock, VA  
Volunteers: Thermo Fisher Scientific  
Volunteer Work: Cleaning rain gutters and downspouts and pulling weeds  
(No photos of clients at this location, photos of volunteers are okay)

About United Way of Northern Shenandoah Valley: Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Shenandoah Counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region’s most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah Valley seeks to serve as the catalyst for community change by supporting over 45 partner agencies in the area on Income, Health and Education. For more information visit our website www.unitedwaynsv.org. Follow us on Twitter and Facebook at @UWNSV