



United Way of Northern Shenandoah Valley, P.O. Box 460, Winchester, VA 22604

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## **NEWS RELEASE/MEDIA ALERT**

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### **UNITED WAY OF NORTHERN SHENANDOAH VALLEY TO HOLD YOUTH DAY OF CARING WITH MORE THAN 150 AREA STUDENTS APRIL 26**

WINCHESTER – United Way of Northern Shenandoah Valley (UWNSV) is holding the second Youth Day of Caring this year, matching high school student volunteers with work projects at local sites in the Northern Shenandoah Valley. The organization expects 150 students from area high schools to participate in the event that will span from Page County to Winchester City.

The program encourages students to develop a sense of social responsibility, community need awareness, and teamwork as they complete important volunteer work at local nonprofits. Schools devote one day to a variety of community projects, from working with the handicapped, to revamping weathered nonprofit buildings to volunteering at homeless shelters to spending time with children in a nonprofit preschool. After completing their projects, schools will convene for group reflection presentations as well as for an ALICE® (Asset Limited, Income Constrained, Employed) interactive presentation, where students will be faced with making the tough decisions people in poverty and the ALICE population face every day.

Participating High Schools will be spend the day working at several area non-profits:

- Strasburg High School – Habitat for Humanity Restore
- Sherando High School - NW Works
- James Wood High School - Our Health
- John Handley High School - Freemont Nursery & Winchester Day Nursery
- Page County High School - Greenway Foundation
- Luray High School - Page One Pantry

“We are thrilled to grow our Youth Day of Caring again this year with more than 150 students, a 50% increase from last year,” said United Way NSV CEO, Nadine Pottinga. “We are excited to see what students will take away from the experience of giving back, some of them for the first time.”

The planning of Youth Day of Caring was eagerly spearheaded by Navy Federal Credit Union, the sponsor partner of the event. A sponsorship to cover a portion of the t-shirts cost was also generously gifted by

Signet Marketing, while photography for the event was kindly donated by Stephanie Leigh Photography and Design.

For more information about Youth Day of Caring, call 540-536-1610.

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**About United Way of Northern Shenandoah Valley:** Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Shenandoah Counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region's most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah Valley seeks to serve as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information visit our website [www.unitedwaynsv.org](http://www.unitedwaynsv.org).

**About Navy Federal Credit Union:** Established in 1933 with only seven members, Navy Federal now has the distinct honor of serving over 8 million members globally and is the world's largest credit union. As a member-owned and not-for-profit organization, Navy Federal always puts the financial needs of its members first. Membership is open to all Department of Defense and Coast Guard Active Duty, veterans, civilian and contractor personnel, and their families. Dedicated to its mission of service, Navy Federal employs a workforce of over 18,000 and has a global network of 328 branches. For more information about Navy Federal Credit Union, visit [navyfederal.org](http://navyfederal.org).