United Way NSV Opens 2020 Impact Grant Program for Letters of Intent

Winchester, VA (December 12, 2019) - United Way of Northern Shenandoah Valley (UWNSV) has opened up the 2020-2021 Community Impact Grant Program for local nonprofits and agencies. The intent of this program is to respond to local priority needs as established through the United Way Community Needs Assessment process, in the areas of education, financial stability and health.

The 2020-2021 Impact Grants will reflect the 2017-2020 Community Needs Assessment and 2017 ALICE® Report findings for the Northern Shenandoah Valley. All grant program activities of applying nonprofits must directly address the identified needs, with all agencies serving a portion on the ALICE® population. Both reports are available on United Way NSV’s website at https://www.unitedwaynsv.org/community-needs-assessments.

Applicants must meet the following criteria to be considered for funding:

- Be a 501(c)(3) non-profit and be a Virginia registered charity.
- Be directed by a volunteer governing body with an organizational structure to administer programs.
- Account for funds in accordance with generally accepted accounting principles (GAAP).
- Conduct an independent annual audit if revenue is $250,000 or more or conduct a financial review if revenue is below $250,000.
- Provide health and human services in the UWNSV catchment area (Winchester City, Frederick, Clarke, Shenandoah, and Page Counties).
- Operate without discrimination.
- Overhead cost (management and general/fundraising) should not exceed 25% of revenue.

Applicants interested in learning more about the grant program are encouraged to review the United Way NSV’s website for more information on eligibility, deadlines, and other requirements for funding at https://www.unitedwaynsv.org/community-impact-grants.

Letters of intent from nonprofits stating their interest to apply for a grant are due January 17, 2020 – COB to be eligible for the grant program. Letters can be sent to United Way NSV (329. N. Cameron St. Winchester, VA 22601 or via email at hlegge@unitedwaynsv.org)

In 2019, the Impact Grant Program of United Way NSV invested more than $521,000 in 36 education, financial stability and health programs throughout the Northern Shenandoah Valley (Winchester City, Frederick County, Clarke County, Shenandoah County and Page County).

About United Way of Northern Shenandoah Valley: Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Shenandoah Counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region’s most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah Valley seeks to serve
as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information, visit our website www.unitedwaynsv.org. Follow us on Twitter @UWNSV.