Valley Assistance Network, Handley Regional Library System & United Bank Partner to Increase Financial Literacy

(July 11th, 2019) Winchester - The Valley Assistance Network, a program of United Way of Northern Shenandoah Valley is joining forces with the Handley Regional Library System and United Bank to host a family fun event focused on financial education. The first Money Smart event will be held on Thursday, July 25, 2019 from 5:00-7:00 p.m. at Handley Library.

The inaugural event includes free dinner, interactive presentations for adults and children, and giveaways for attendees.

“We are excited to offer a multi-generational opportunity to empower families to achieve financial stability,” said Jennifer Hall, Director of Community Engagement at United Way. “Often parents want to learn ways to better manage their money, but time and childcare get in the way. This is a great opportunity for both children and adults to learn how managing money can be a fantastic tool to achieve their dreams.”

Topics for the adults include ways to increase income, manage expenses, creating a monthly spending and saving plan, and what to do when money is short.

“We’re committed to combatting the growing financial literacy problem and encourage healthy savings habits” said Millie Thompson, Branch Manager at United Bank. “Money is the most stressful aspect in many of our lives. Our goal is to provide some best practices and resources to help our neighbors get ahead with their finances.”

Kids activities include a needs versus wants game, virtual grocery shopping, story time with financial education themed books and electronic activities using the library’s Launch Pads.

“Being able to help the communities we serve through financial literacy allows us to continue our mission of providing equal access to information and services,” says John Huddy, Director of Handley Regional Library System. “This program partnership not only lets us to work with great organizations, but helps educate people to make effective and informed decisions around personal finance – a topic which we have a wealth of online resources and books on within our library system.”

Families are asked to RSVP through the Library online at https://www.handleyregional.org/finance. They can also RSVP by calling the Valley Assistance Network at (540) 773-3178.
as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information, visit our website www.unitedwaynsv.org. Follow us on Twitter @UWNSV.

About United Bank United Bank: United Bank, which comprises 139 full-service banking offices and 21 George Mason Mortgage, LLC locations, is located throughout West Virginia, Virginia, Washington, D.C., Ohio, Pennsylvania, Maryland, North Carolina and South Carolina. It is a subsidiary of United Bankshares, Inc. (NASDAQ: UBSI), a $19.3 billion regional financial services company. For more information, visit BankWithUnited.com.

About Handley Regional Library System: Handley Regional Library System aspires to be the center of information and learning. Our mission is to provide access to outstanding information, resources, programs and services to enrich our diverse community. With a rich history, Handley Regional Library System serves patrons at Bowman Library (Stephens City, VA), Clarke County Library (Berryville, VA) and Handley Library and the Stewart Bell Jr. Archives (Winchester, VA), plus 24-hours a day through our online digital library. Explore more at www.handleyregional.org.

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