



United Way of Northern Shenandoah Valley, P.O. Box 460, Winchester, VA 22604

NEWS RELEASE/MEDIA ALERT

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UNITED WAY OFFERS FREE PHOTOS WITH SANTA TO THE COMMUNITY NOVEMBER 26, 2018

United Way of Northern Shenandoah Valley will be hosting pictures with Santa on Saturday, December 1st from 9:00-1:00pm at The George Washington Hotel.

Professional digital pictures are offered for FREE, courtesy of Stephanie Leigh Photography and Design. Trex Company, The Frederick County/Winchester Law Enforcement Foundation, and United Bank will also be partnering with United Way to make the event possible.

Due to the event's growing popularity, for the first time United Way's Free Photos with Santa Event will be held at The George Washington Hotel in Winchester. United Way will be offering up to 140 photo time slots, with tickets for times being given out starting at 8:30am on Saturday, December 1st at the George Washington Hotel. United Way encourages interested families to come early to secure a time slot to guarantee their place in line for photos. Last year more than 100 families, and about 300 children participated in the event. United Way hopes to increase that number this year after expanding the facility and event hours, hoping to not have to turn any children away due to capacity.

“During the holidays, families are having to make particularly tough choices with their budgets, choices that effect their children meeting Santa, something no child should miss out on. We hope that this holiday we are able to make a real difference for families by offering a free memorable keepsake and family experience that can brighten the season for our tiniest residents.” Said Nadine Pottinga, CEO of the United Way of Northern Shenandoah Valley.

Please see the attached flyer for distribution.

About United Way of Northern Shenandoah Valley: Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Shenandoah Counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region's most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah

Valley seeks to serve as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information visit our website www.unitedwaynsv.org. Follow us on Twitter @UWNSV