



United Way of Northern Shenandoah Valley, P.O. Box 460, Winchester, VA 22604

NEWS RELEASE/MEDIA ALERT

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UNITED WAY SERVES OVER 100 FAMILIES AT THIRD ANNUAL PHOTOS WITH SANTA DECEMBER 5, 2018

United Way of Northern Shenandoah Valley hosted photos with Santa on Saturday, December 1st from 9:00-1:00pm at The George Washington Hotel. Due to the event's growing popularity, this was the first time United Way's Photos with Santa Event was held at The George Washington Hotel in Winchester. 168 children from 100 families attended the event.

Professional digital pictures were offered for FREE, courtesy of Stephanie Leigh Photography and Design. Trex Company, The Frederick County/Winchester Law Enforcement Foundation, and United Bank also be partnered with United Way to make the event possible.

Santa was played by Frederick County Sheriff, Lenny Millholland, as well as Winchester City Police Captain, Leonard Bauserman.

Also for the first time this year, United Way was a recipient of the Toys for Tots program, so that every child that attended was offered a toy. One anonymous family remarked that "the toy was a huge blessing" and that "they plan to wrap it up again for Christmas morning".

"The magic of the season is evident in the faces of each child." Said Nadine Pottinga, CEO of the United Way of Northern Shenandoah Valley. "Living United means giving every child the opportunity to meet Santa and receive a gift."

Please see the attached photos of the event for media use.

About United Way of Northern Shenandoah Valley: Since 1946 the United Way of Northern Shenandoah Valley has worked to impact the community human care needs that matter most to the people of Clarke, Frederick, Shenandoah Counties and the City of Winchester. United Way of Northern Shenandoah Valley convenes the people and organizations necessary to create solutions to our region's most pressing challenges and collaborates with effective partners. United Way of Northern Shenandoah Valley seeks to serve as the catalyst for community change by supporting over 42 partner agencies in the area on Income, Health and Education. For more information visit our website www.unitedwaynsv.org. Follow us on Twitter @UWNSV