THE CAUSE

United Way NSV’s Valley Assistance Network (VAN) provides resources and referrals to people in need. VAN’s mission is to move families from CRISIS to STABILITY.

In less than 2 years, VAN has:

- Helped over 1,300 families get on more stable ground
- Made 4,900+ referrals
- Impacted more than 4,000 people

1) THE CHALLENGE

LIVE A WEEK IN ALICE’S SHOES.

1) Live off of $5.45 a day, because ALICE is food insecure
2) Wear the same set of clothes all week, because ALICE may not have spares
3) Take public transportation or catch rides to work, because ALICE may not have reliable transportation
4) Do your laundry at a laundramat, because ALICE may not have their own machine

FUNDRAISE DURING ALICE AWARENESS WEEK to support United Way’s ALICE programs through Valley Assistance Network. Create your own fundraising page to help get to your goal.

- $419 the average cost for VAN to help one family move from crisis to stability
- $958 the fair market rent for a 2 bedroom apartment in Winchester/Frederick County
- $1,445 the average monthly income for a family served by VAN

JOIN THE COMMUNITY CONVERSATION

Partner with United Way to learn more about ALICE! Host a lunch and learn, or attend our Poverty Simulation. #ALICEAwarenessWeek

GET STARTED AND LEARN MORE AT UNITEDWAYNSV.ORG/ALICEWEEK

Take on a challenge
Raise money
Help ALICE

2) THE ASK

3) STAY INFORMED

9% OF LOCAL FAMILIES ARE IN POVERTY
31% OF LOCAL FAMILIES ARE ALICE

ALICE stands for Asset Limited, Income Constrained, Employed. These are local people who are working hard, don’t qualify for government programs, and struggle every day with tough choices. United Way fights for ALICE. We are here for them.