



# ***LEADERSHIP GIVING***

*The Shenandoah Heritage  
Society of United Way*



**United Way of Northern  
Shenandoah Valley**

## SHENANDOAH HERITAGE SOCIETY

We invite you to join this elite group at one of the giving levels below:

- Alexis de Tocqueville Society (\$10,000+)
- William M. Battaile Society (\$5,000 - \$9,999)
- Harrison/White Society (\$2,500 - \$4,999)
- Red Feather Society (\$1,000 - \$2,499)
- Shenandoah Heritage Society (\$500 - \$999)

## INVEST IN SOLUTIONS WITH YOUR MEMBERSHIP

When you join the ranks of United Way Leadership donors as a part of the Shenandoah Heritage Society, you benefit by knowing that your dollars are going to work to improve the lives of others. More than 30% of the money raised by United Way is made up of Leadership gifts. Join the elite core of donors who receive regular invitations to special events and are recognized in United Way publications for outstanding giving.

## MAKE AN INCREDIBLE IMPACT WITH YOUR GIFT

- \$500 can provide shelter to ten homeless families on the coldest nights of the year
- \$1,000 can provide an entire school readiness program for at-risk children
- \$2,500 can move five families from crisis to stability through Valley Assistance Network
- \$5,000 can provide critical home repairs for three ALICE families
- \$10,000 can provide a van that can deliver meals to thousands of food insecure people

## LOOKING FOR A DIFFERENT WAY TO GIVE?

Consider honorary or memorial gifts, donations of securities, IRA rollover gifts, or a planned estate gift.

**United Way of Northern  
Shenandoah Valley**  
329 North Cameron Street  
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(540) 536-1610



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