Investing in United Way is an investment in our community. When you give, you are helping us drive real, measurable change in this region; in the neighborhoods where we live, work and play. Giving to United Way is powerful because we combine your gift with thousands of others to invest in the best work, happening at the best organizations, achieving the best results. That’s how change happens.

1. **It benefits you!** Donations are tax deductible and earn you leadership recognition, invitations to exclusive events and so much more!
2. **More bang for your buck!** With a single donation you can help numerous people, agencies and programs in your community!
3. **Your money stays in your own backyard!** The money you donate supports local programs and organizations. Donations help build a better place for us all to live, work, and raise our families. A gift to United Way truly is neighbor helping neighbor!
4. **Your money... your way!** A donation to the United Way can be customized to target anything you choose. For example, you might want to help children succeed, support programs for the elderly, or help families in need. This allows your gift to become personal and meaningful to you!
5. **Your money is safe!** We follow strict state and federal guidelines, not to mention our own bylaws, code of ethics and core values. Also, community volunteers review and monitor our awarded programs for effectiveness. Funding decisions are based on the performance and community needs, ensuring that your money is being spent wisely!

**LEADERSHIP GIVING LEVELS:**

- Alexis de Tocqueville Society - $10,000+
- William M. Battaile Society - $5,000-$9,999
- Harrison & White Society - $2,500 - $4,999
- Red Feather Society - $1,000-$2,499
- Shenandoah Heritage Society - $500 - $999
- Society of Emerging Leaders - $250+ and under 40 years old

**MAKE THE GIFT TO CHANGE A LIFE.**

www.UnitedWayNSV.org/give
(540) 536-1610

United Way of Northern Shenandoah Valley
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Winchester, VA 22601