UNITED WAY OF NORTHERN SHENANDOAH VALLEY

# WOMEN UNITED

OUR VALUES:

**PEOPLE MATTER** - We build and maintain relationships that collectively make us stronger. We ensure women have the support and flexibility they need to be effective leaders.

**EQUITY IS EVERYTHING** - We are here for all women – whatever their story – and we can appreciate the most complex of challenges. Women and other underrepresented people are essential to making change and must be part of making decisions and crafting solutions.

**CHANGE YOU CAN MEASURE** - We commit to bringing about real and measurable changes to improve women's lives through focusing on practical and positive way to create positive outcomes in the lives of those we are committed to serving.

**CREATIVE SOLUTIONS** - We challenge traditional ways of thinking and operating—with courage, optimism, humor, and action.

LEADING THE CHARGE. INSPIRING THE CHANGE.



"We are all women with our own unique qualities, talents, experiences, and dreams. When we unite together, the power of Women United becomes an overwhelming force creating a positive impact in the Northern Shenandoah Valley."

-Dr. Yolanda Barbier Gibson, Chair of UWNSV Women United

## **80**% of our clients are women

The statistics tell the story.

Women and single-female headed households make up the majority of our cases in our Valley Assistance Network.

We stand together, as women, united to help our local women and single mothers succeed.

## *70,000+*

Women United is a global, growing force of 70,000+ women dedicated to creating a world of opportunity – for everyone.

Together, we will create lasting change to lift up entire communities.



""It feels so inspiring to connect with people—especially women of different ethnicities and backgrounds—who have achieved success across so many sectors. Women United is really all about making sure that seat at the table is there for every woman."

-Kaycee Childress, President and CEO of United Way NSV

## OUR MISSION

Our Mission is to leverage our time, talents and funds to empower women in our community to build strong, independent lives.

United we are stronger.

### OUR VISION

To be a United Way initiative that identifies, develops and maximizes contributions to effect positive sustainable improvement in the lives of fellow women and their families in the Northern Shenandoah Valley.

### PHILANTHROPY

When you donate to United Way NSV's Women United, your gift is supporting women and their families across our region. In addition, Women United donors:

- Are invited to gatherings with passionate, like-minded women
- Have opportunities to connect with the programs and women they support

Women United has two membership levels designed to resonate with women at different stages in their lives and careers.

Women United Individual Membership (\$1,000)

**Women United Step-Up Membership** (A three year commitment to give \$500 in year one, \$750 or more in year two, and \$1,000 or more thereafter)

Select Women United Scholarships are available by contacting United Way NSV.

## YOU ARE THE KIND OF WOMAN WE NEED

#### BE A COMMUNITY IMPACT LEADER

Share your ideas and build relationships with group members, United Way staff and community leaders in a variety of fun and meaningful settings

#### LEAD CHANGE

Be a part of United Way's movement to end poverty. You have an opportunity to support societal change and make history

#### BE RECOGNIZED AS A LEADERSHIP DONOR

Receive philanthropic recognition as a United Way Leadership Donor

#### BE A VOLUNTEER HERO

Participate in volunteer opportunities throughout the year

#### HOST EVENTS THAT HELP END POVERTY

Every year, members host a variety of community events that create meaningful engagement and true change

## JOIN TODAY WOMEN UNITED



Join online at unitedwaynsv.org/women-united (540) 536-1610 info@unitedwaynsv.org 329 N. Cameron St. Suite 201 Winchester, VA 22601