



SPARK IMPACT THROUGH WORKPLACE GIVING



UNITED WAY

Northern Shenandoah Valley

Who We Are

United Way of Northern Shenandoah Valley fights for the **health**, **education**, and **financial stability** of every person in every community we serve.

Founded in 1946, United Way NSV brings together nonprofits, businesses, government, and individuals to tackle the region's toughest challenges. We believe in trust, transparency, collaboration, and local leadership.

What We Do

We don't just fund programs—we build the systems that help them succeed. Our work spans:

- **Impact Grants:** Strategic funding to frontline nonprofits meeting basic needs across the region
- **211 Helpline:** Connecting residents 24/7 to critical resources and referrals
- **Community Collaboratives:** Convening coalitions, action teams, and taskforces to strengthen local capacity and partnerships

What We Believe

When you give local, you change local lives. Every dollar donated to United Way NSV fuels work right here in our own backyard—supporting neighbors in Winchester, Frederick, Clarke, Shenandoah, Warren, and Page counties.



OVER \$535,000 IN LOCAL FUNDS WERE INVESTED THROUGH UNITED WAY NSV'S IMPACT GRANT PROGRAM THIS YEAR

Dozens of nonprofits supported across Winchester, Frederick, Clarke, Shenandoah, Warren, and Page counties

- **35%** invested in Winchester–Frederick–Clarke & Multi-regional nonprofits in our service area
- **25%** invested in Shenandoah County nonprofits
- **25%** invested in Page County nonprofits
- **15%** invested in Warren County nonprofits

Local investment creates a powerful ripple effect supporting not just critical services, but also sustaining local jobs, strengthening small businesses, and reinforcing community resilience. Thousands of residents are connected to food, housing, healthcare, and financial stability as a result.



YOUR LOCAL FUNDING SUPPORTED OVER 45 NONPROFITS SO THEY COULD CONTINUE TO FOCUS ON THEIR MISSION

We prioritize basic needs because no one can thrive without a foundation of safety and stability. Through a network of trusted, grassroots nonprofits, we invest in:

- ✓ Shelter & Housing Stability
- ✓ Food Security & Nutrition
- ✓ Mental & Physical Health Services
- ✓ Domestic Violence & Crisis Response
- ✓ Youth & Family Resilience
- ✓ Workforce & Education Supports

This isn't **charity** from the outside. For nearly 80 years it's been **investment** from within.

What Makes Us Different

Every dollar stays local supporting direct services and the unseen infrastructure that makes those services possible.

The majority of donations go directly to organizations working the front lines regionally, but a small percentage supports essential operations that power impact behind the scenes. We do this quietly, but intentionally:

- Helping nonprofits write stronger grants, track their results, and grow their reach
- Supporting 211, the region's 24/7 helpline
- Coordinating community coalitions and planning teams tackling big issues like housing, health access, and economic stability
- Partnering with local government, businesses and chambers to host appreciation events and community serve days
- Offering nonprofit training, technical support, and guidance that helps small organizations deliver big impact

We don't do it for the spotlight. We do it because every strong community needs someone in the background quietly connecting the dots, filling the gaps, and holding the bigger picture together.

That's how we keep our promise that every local gift stays local and delivers real results.

The Impact Is Regional. The Heart Is Local.

From emergency shelter in Warren to early childhood literacy in Winchester, from peer recovery in Page to dental care in Shenandoah, your gift fuels a coordinated, regional response to urgent needs and long-term change.

This isn't just a funding cycle. It's a commitment to our neighbors. And a belief that united, we don't just respond to need. We spark change.



How You Can Help

Donate: Power real change at unitedwayns.org/donate

Volunteer: Give your time, talent, or team to a local cause

Partner: Work with us to serve more people, more effectively

Visit: www.unitedwayns.org

