



WILL YOU ACCEPT THE CHALLENGE?

ALICE AWARENESS WEEK

November 12 – 19, 2023

According to data from our Valley Assistance Network program, the most persistent concerns facing local ALICE residents are reliable access to **HOUSING, UTILITIES, FOOD, TRANSPORTATION, TECHNOLOGY.**

Likely these are things you hardly give a second thought to. But what if they weren't within easy reach?

Join us in raising awareness of the daily struggles our ALICE neighbors face by spending a day, a night, a week in their shoes.

Increase visibility around these important community concerns and be a part of the conversation by sharing your experience on social media.

BOOST YOUR IMPACT

Donate directly to or host a Social Media fundraiser in support of the ALICE Emergency Fund! Help us meet our goal of \$20,000 to help 40 local families!

CHALLENGES

- SLEEP ON A COUCH OR AIR MATTRESS
- CUT THE LIGHTS OUT
- NO ACCESS TO CELL PHONE DATA
- \$5 PER DAY, PER PERSON FOOD BUDGET
- USE PUBLIC TRANSIT OR LEAVE 1 FAMILY CAR PARKED
- USE THE LAUNDROMAT

CHOOSE AT LEAST 1 ALICE CHALLENGE FOR AT LEAST 1 DAY/NIGHT

For more information and to donate, please visit:
www.unitedwaynsv.org/aliceawareness



United Way of Northern Shenandoah Valley