



COMMUNITY NEEDS ASSESSMENT 2017-2020



INVESTMENT STRATEGY



BUILD HEALTHIER COMMUNITIES

- 1) Families and individuals are able to access quality and affordable health care which includes: physical, dental, mental health, and wellness.
- 2) Children and Youth have access to emergency and ongoing mental health and counseling services.
- 3) Reduce substance use/abuse and all its devastating consequences on individuals, families, and communities.
- 4) Prevent and respond to domestic violence.

INVEST IN OUR CHILDREN

- 1) Children have access to basic needs
- 2) Preschool aged children have access to affordable, high quality, early learning programs that prepare them for kindergarten
- 3) Students have access to high quality, enriching out of school programs where students have support and encouragement for educational success from engaged parents/advocates and mentors.
- 4) Middle school and high school students have access to age-appropriate college and career preparation and graduate equipped with skills for success.

PROMOTE FINANCIAL STABILITY AND INDEPENDENCE

- 1) Families in our community are self-sufficient and move from financial instability to financial stability.
- 2) Vulnerable seniors are able to access services that improve their quality of life and maintain independence.
- 3) Low or no income individuals acquire the skills necessary to secure and retain self and/or family-sustaining employment

SUPPORT OUR MOST VULNERABLE NEIGHBORS

- 1) Help people in crisis meet their basic needs and become self-sufficient

KEY FINDINGS

DEMOGRAPHICS KEY FINDINGS

The Shenandoah Valley region will **increase 9.8% in population** in comparison to the rest of rural Virginia

the rest of rural Virginia is expected to increase 2.2%

65 years + older the areas largest growing population (2010-2020)

25-39 years the areas second largest growing population (2010-2020)

The Shenandoah Valley region will continue to diversify in race/ethnicity

The percentage of people with a disability has increased each year in all jurisdictions (2013-2015)

HEALTH KEY FINDINGS

4/6 area counties in the region rank in the **bottom half** of all counties statewide in the **access to care** category

Deaths by drug overdose will

INCREASE 25% in the next year

The community's mental health needs have **GROWN**, while the mental health service capacity has not

More than 1/5 of area middle schoolers have seriously thought about killing themselves.

89% Increase of emergency department visits for heroin overdose for January-September 2016 compared to the same nine month period in 2015.

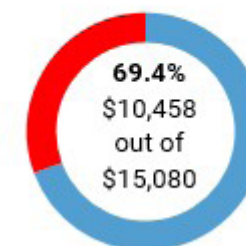


EDUCATION KEY FINDINGS

All jurisdictions saw an increase in on-time graduation rates

1:2:7 For every local occupation that requires a master's degree or more, two professional jobs require a university degree and there are 7 jobs that require a 1 year certificate or 2-year degree.

Childcare Costs for a Minimum Wage Worker



For a minimum wage family, childcare costs could be upwards of 69.4% of their income.

6,800 AREA SCHOOL CHILDREN ARE LIVING IN POVERTY

70% of adult welfare recipients have low literacy levels. There is a clear correlation between more education and higher earnings, and between higher educational scores and higher earnings.

FINANCIAL STABILITY KEY FINDINGS

SNAP (food stamp) participation has increased in all jurisdictions.

1/4 FAMILIES WHO LIVE IN WINCHESTER CITY, PAGE AND SHENANDOAH COUNTIES **EARN LESS THAN \$25,000 A YEAR**

TRANSPORTATION, JOB OPPORTUNITIES, TRAINING & CHILDCARE The top barriers to employment

REGIONALLY 50 % OF RENTERS AND 30% OF HOME OWNERS ARE CONSIDERED COST BURDENED



In order to afford a two bedroom apartment rental at fair market value, you would need to earn **\$33.57** per hour in Clarke County, **\$19.00** in Frederick & Warren Counties & Winchester City, **\$15.23** in Shenandoah County & **\$12.77** in Page County.