

ANNUAL REPORT

2021

UNITED WAY OF NORTHERN
SHENANDOAH VALLEY

SERVING WINCHESTER CITY, FREDERICK,
CLARKE, SHENANDOAH AND PAGE
COUNTIES.



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ANNUAL REPORT



A LETTER TO YOU

See the letter below from our 2021 Board Chair, Dr. Damon DeArment and 2015-2021, President/CEO, Nadine Bullock-Pottinga.



COMMUNITY INVESTMENTS

We invest in local programs providing the most needed services. By partnering with local organizations and volunteers, we provide everyone in our community with the building blocks for a quality life.



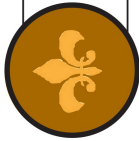
UNITED AGAINST ADVERSITY

A GOOD LIFE FOR EVERYONE. The programs we partner with improve people's lives by addressing the 3 pillars of our mission: education, financial stability and health.



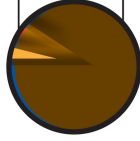
CORPORATE PARTNERSHIPS

Running a workplace campaign strengthens connections between employees and their community, raises the organization's public profile, builds team spirit among employees and makes the biggest impact in our community.



OUR GIVING COMMUNITY

Investing in United Way is an investment in our community. Giving to United Way is powerful because we combine your gift with thousands of others to invest in the best work, happening at the best organizations, achieving the best results. That's how change happens.



2021 FINANCIALS

United Way of Northern Shenandoah Valley is run through volunteer governance and management committees who carefully manage its operations, so more donor dollars go to help people in our community.

We know it's been a strange two years. Last year, so many of you stepped up to help your neighbors, those in our community suffering the most from the fallout of the pandemic. Thanks to supporters like you, we raised more than \$1 million for our community for the 21st year in a row and were able to help thousands get the help they needed when they didn't know where else to turn.

This year has been different, it's still hard, just a different kind of hard. So many community members are persevering, and we see you. We also know there is so much that we don't know about the future.

What we do know is that your United Way has been here for you for 75 years, through all the uncertainty and changes. And we will continue to be here, working hard for the hard-working, no matter what new crises the future brings. We'll be here to lend a hand to that person going through their worst day. Those horrible days still happen to the best of us, the days when the bills just don't line up or the cupboards are bare and there's no gas in the tank to get to work.

This year, thanks to the support of so many of you, we were here to help thousands. Dana's story is just one story of the many, a single mother, a hard-working employee during the day and caregiver at

night. She was getting by, juggling two jobs, three kids, and the stress of trying to make ends meet, all while also creating a better future for her family. One day she got the call that her daughter had been exposed to COVID at school and her family had to quarantine. To her, that meant she couldn't go to work - and without benefits like sick time, that meant even less money for the family. It meant empty bellies, unpaid rent, and no gas in the tank to return to work. With the combined community resources of Valley Assistance Network, ALICE families in our community are getting just the extra little hand up they need to get

back on their feet. Thank you for all you do to keep this amazing place we call home running. While we can't predict the future, we do know we will continue to be the place that supports this community on its hardest days, and we have you to thank for that. Thank you for continuing to LIVE UNITED.



Dr. Damon DeArment,
2021 Board Chair



Nadine Bullock-Pottinga,
President/CEO 2015-2022

A letter to you:

2021 COMMUNITY INVESTMENTS

DURING OUR CURRENT IMPACT GRANT FUNDING CYCLE (2020-2021), WE WILL INVEST **HALF A MILLION** IN **56 PROGRAMS** IN **36 LOCAL NONPROFITS**

INVESTMENT SUMMARY

Steps to success

HEALTH	Number of Programs	Total Investment	% of Grants
Access to Care: All households have easy to access and ample, affordable, high quality, preventative, immediate and follow-up health and dental care.	10	\$121,562.50	24.07%
Trauma Informed Care: Households have access to the necessary supports to address the negative effects of Adverse Childhood Experiences, violence and physical hazards; communities support people's health, safety, and development.	3	\$59,180.00	11.72%
Behavioral Health: Households will demonstrate improved behavioral health by reporting better mental health and a reduction in substance abuse, and reduced stigma that is a barrier to care.	5	\$54,882.50	10.87%
FINANCIAL STABILITY			
Basic Needs: Support our most vulnerable neighbors by providing them access to basic needs supports.	10	\$73,882.50	14.63%
Housing: Families have access to a continuum of housing solutions that provide safe, decent and affordable housing options.	7	\$70,882.50	14.04%
Employment: Identify & remove the gaps and barriers that currently exist for individuals to enter the workforce and attain and retain family sustaining employment.	7	\$29,940.00	5.93%
EDUCATION			
Basic Needs: Children have access to basic needs	4	\$20,583.33	4.08%
Early Learning: Preschool aged children have access to affordable, high quality, early learning programs that prepare them for kindergarten	5	\$38,046.83	7.53%
Youth Support Programs: Students have access to high quality, enriching out of school programs where students have support and encouragement from engaged parents, advocates and mentors.	5	\$36,046.83	7.14%
	56	\$505,006.99	100.00%

ABOUT OUR COMMUNITY IMPACT GRANT INVESTMENTS

Community Impact Grants prioritize United Way resources on the needs that matter most to the people of the Northern Shenandoah Valley. Those giving to the United Way Community Impact Fund have the assurance that their gifts cover a broad but focused spectrum of identified needs in the community, rather than just supporting one particular program or agency. The results from these investments are closely monitored by trained volunteers. Investments in the United Way Impact Fund are monitored, leveraged, focused and achieve outcomes.

Monitored - A diverse group of trained volunteers invest money into programs that report how they use money to improve lives.

Leveraged - United Way and funded programs leverage United Way funding in services that prevent additional costly services, and bring additional funding into our community.

Focused - United Way only funds programs that are successfully, efficiently filling a need for local residents in the areas of Education, Income, and Health.

Outcomes - The Impact Fund guarantees that your donated money is changing lives. Programs must show the long-term outcomes they are achieving.

2020-2021 GRANT RECIPIENT PARTNERS

Impact program investment decisions are made by the United Way Board of Directors at the recommendation of the Community Impact Council.

MORE THAN HALF A MILLION DOLLARS IN LOCAL GRANT INVESTMENTS!

2020-2021

2021 HEALTH PROGRAMS

- ABBACARE, INC.
- BLUE RIDGE HOSPICE
- BRAIN INJURY CONNECTIONS
- CHILDSAFE CENTER-CAC
- CONCERN HOTLINE, INC
- DEMENTIAMATTERS
- DENTAL CLINIC OF NORTHERN SHENANDOAH VALLEY
- NSV SUBSTANCE ABUSE COALITION
- SHENANDOAH COMMUNITY HEALTH CLINIC
- SHENANDOAH DENTAL CLINIC
- SINCLAIR HEALTH CLINIC
- THE LAUREL CENTER
- WHEELS FOR WELLNESS

2021 FINANCIAL STABILITY PROGRAMS

- BLUE RIDGE HABITAT FOR HUMANITY
- BLUE RIDGE HOUSING NETWORK, INC
- BLUE RIDGE LEGAL SERVICES, INC.
- CHOICES OF PAGE COUNTY, INC.
- CONGRESSIONAL COMMUNITY ACTION PROJECT (CCAP)
- FAITHWORKS, INC.
- FAMILY PROMISE OF SHENANDOAH COUNTY
- HIGHLAND FOOD PANTRY INC
- HORIZON GOODWILL INDUSTRIES
- LITERACY VOLUNTEERS WINCHESTER AREA
- LFCC EDUCATIONAL FOUNDATION
- RESPONSE, INC.
- SHENANDOAH ALLIANCE FOR SHELTER
- WINCHESTER AREA THERMAL SHELTER (WATTS)

IMPACT OF INVESTMENTS

WITHIN UNITED WAY'S COMMUNITY IMPACT GRANT PROGRAM

Together, with our community partners, we raise funds to invest in the health, education, and financial stability of people in the Northern Shenandoah Valley. UWNSV focuses our resources on a limited set of investment areas where we can make the greatest impact. In 2021, we invested \$505,047 to support 36 agencies in the City of Winchester, Frederick, Clarke, Shenandoah and Page Counties. This represents a 10% increase over the previous year.



89% of children who received physical and cognitive development screenings from Healthy Families Shen. & Page were on target for their age



90% of client evictions & foreclosures were prevented through a legal representation grant at Blue Ridge Legal Services

KEY FINANCIAL STABILITY OUTCOMES

- 200+ seniors received deliveries of food bags and toiletries from Highland Food Pantry
- 150+ families were helped with financial expenses like rent, utilities, vehicle repairs, medication and more through grant funded programs at organizations at Faithworks, Blue Ridge Housing Network, CHOICES & Family Promise of Shenandoah County

KEY EDUCATION OUTCOMES

- 180+ scholarships were provided for summer camp enrichment activities at the Shenandoah Valley Discovery Museum and the Museum of the Shenandoah Valley
- 30+ preschool children provided scholarships for quality childcare programs at Winchester Day Preschool & Community Care and Learning Center

KEY HEALTH OUTCOMES

- 200+ patients were provided free dental services from the Shenandoah Dental Clinic
- 300+ children were provided grief counseling or mental health support through grant programs at Blue Ridge Hospice & Shenandoah Community Health Clinic

What our partners are saying

Family Promise of Shenandoah County

"Three single mothers were struggling to pay their rent and faced eviction. The Impact Grant funds Family Promised received enabled all three families to move into homes that were within their budget, saving an average of \$300 per month!"

Shenandoah Dental Clinic

"We had a young woman who had been a victim of domestic violence; she had several broken and missing teeth as a result. We were able to perform the necessary extractions and provide her with a removable partial denture to give her the smile and confidence she deserved"

Lord Fairfax Community College

"A single mother of 5 experienced an avalanche of bills and setbacks following an accident. The assistance provided through United Way funds helped alleviate some of her stress and keep her on track with her coursework."

"A disabled veteran and recent widower was able to access the education and training that will allow him to pivot his career toward a field with more potential for financial stability."

Horizon Goodwill

"A single mom with 5 children received employment assistance from Horizon Goodwill. Thanks to UWNSV's Impact Grant, the agency could assist with transportation to job interviews and her first 3 weeks at her new job!"

"Fremont Street Nursery. It allows us to provide the tools needed to prepare our children for kindergarten and to ensure they have age appropriate developmental skills. The children enhance their social and emotional skills which helps to build a positive relationship with their peers."

— Fremont Street Nursery

UNITED AGAINST ADVERSITY A YEAR OF IMPACT

AT UNITED WAY'S VALLEY ASSISTANCE NETWORK

Through our coordinated network of services, our Valley Assistance Network (VAN) helps people in crisis access information and resources to stabilize their situation and begin their journey to financial stability.

VAN's mission is to engage community resources to move individuals and families from crisis to financial security. Our team provides immediate crisis intervention services to help ALICE families navigate the complex social services system and move from crisis to stability. Since 2017,

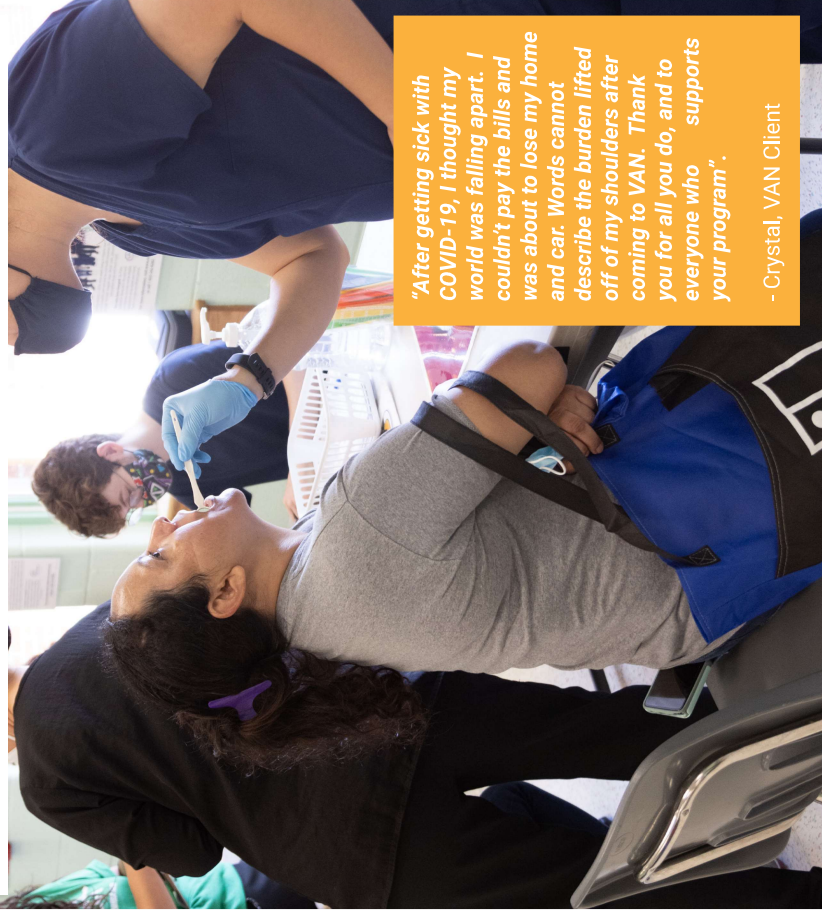
we have helped over 3,800 families connect with shelter, clothing, food, medical care, job training and more.

VAN saw record growth in 2021, providing 3,242 referrals to 4,940 households.

WE RESPOND TO REAL NEEDS IN REAL TIME

United Way's VAN volunteer resource navigators screen clients and get them connected to services quickly, often helping solve multiple needs. In 2021, Valley Assistance Network successfully resolved nearly 1,000 cases. Outcomes included:

- 329 Evictions/foreclosures prevented
- 440 Utilities kept on
- 70 Health-related needs were met
- 40 Transportation needs were resolved
- 38 Phone, internet or other critical bills covered



"After getting sick with COVID-19, I thought my world was falling apart. I couldn't pay the bills and was about to lose my home and car. Words cannot describe the burden lifted off of my shoulders after coming to VAN. Thank you for all you do, and to everyone who supports your program".

- Crystal, VAN Client

VALLEY ASSISTANCE NETWORK 2021 SNAPSHOT



2,360 families helped in 2021



Requests for help up 155% from 2019



Families connected with over \$500k in assistance



82% of requests were related to housing

MRS. BROWN'S STORY



"My son desperately needs long sleeves and pants. We need laundry detergent, trash bags, basic household items. I am currently 6 months pregnant and out of work. We are now behind on rent and every other bill. I'm desperate for help."

- Mrs. Brown.

VALLEY ASSISTANCE NETWORK

"We were able to get her household goods, clothing for her child, and some rent assistance through another local agency. At that time she was not eligible for many other programs for assistance, but needed help paying rent until she could return to work."

- Paul, VAN South Manager

Through a local pregnancy assistance program, Mrs. Brown was able to welcome her second child into a stable, fully equipped home. **We were able to move this family from crisis to stability.**

CORPORATE PARTNERSHIPS

2021 AWARDS Running a workplace campaign strengthens connections between employees and their community, raises the organization's public profile, builds team spirit among employees and makes the biggest impact in our community.

The below companies showed our community what it means to LIVE UNITED by dramatically growing their contributions in 2021.

GOLD AWARD LEVEL COMPANIES (\$2,500+ or more increase or \$100 per cap.)

Blue Ridge Legal Services, Inc.	Navy Federal Credit Union	Trex Company, Inc.
Faith in Action	Our Health	United Bank
First Bank	Perry Engineering Co., Inc.	United Way of NSV
Frederick County Public Schools	Shenandoah Valley Orthodontics	Valley Health System
Kennametal Inc.	Talbot Greenya Group of Keller Williams Realty	Wagman Geotechnical Construction
Lori Fountain Bales Real Estate, LLC.	The Fret Shop	Water Street Financial
	The Winchester Group, Inc.	Winchester City Schools
		Winchester Imaging

SILVER AWARD LEVEL COMPANIES (\$1,500+ or more increase or \$75-\$99 per cap.)

Bank of Clarke County	Network	Meerkat Insurance Co, LLC
Costco Loc. #239	Green Bay Packaging, Inc.	Red Gate Group
Grafton Integrated Health	J.C. Penney	Southeastern Container

BRONZE AWARD LEVEL COMPANIES (20% or more increase or \$50-\$74 per cap.)

Adult Care Center of N.S.V. Chevron	Winchester City Government	City of Winchester
Rutherford & Johnson, PC		
Sheetz, Inc.		
Weed Man of Winchester		

TOP WORKPLACE CAMPAIGNS



"With help from folks just like you and me, the United Way has been providing answers to challenges that make the biggest sort of differences in the lives of others, and corporate partners and community leaders are integral to the success of these programs"

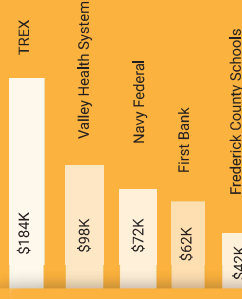
- Jay Rudolph, Trex Company

THANK YOU AREA BUSINESSES FOR YOUR CONTINUED SUPPORT!

We are grateful for the support of the following organizations that support United Way's Impact Fund with their workplace campaigns. In doing so, they demonstrate a commitment to supporting the highest-performing agency partners who are finding long-term solutions that address the community's most critical issues.

The top five organizations represent more than \$460,787 in contributions, including corporate gifts, as well as employee giving through United Way NSV. The top five raised \$40,000 more in 2021 than in 2020.

TOP SUPPORTERS OF 2021



1. Trex Company, Inc.
2. Valley Health System
3. Navy Federal Credit Union
4. First Bank - Main Office
5. Frederick County Public Schools
6. Shenandoah University
7. Bank of Clarke County
8. Winchester City Schools
9. The Winchester Group, Inc.
10. United Bank - Parent
11. Shenandoah Valley Orthodontics
12. Southeastern Container
13. Costco Loc. #239
14. LFB Real Estate LLC
15. Pioneer Bank
16. Perry Engineering Co., Inc.
17. United Parcel Service (UPS) VA District
18. Shenandoah County Public Schools
19. Kennametal Inc.
20. Shentel

*Based on results received as of 2/9/2022

OUR GIVING COMMUNITY

*Donors as of 2/6/2021

DE'TOCQUVILLE SOCIETY

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way's mission. (\$10,000+ gifts qualify)

2021 DE'TOCQUVILLE SOCIETY MEMBERS

Mr. and Mrs. Kurt and Ann Beyreis

Mr. & Mrs. Jimmy & Susan Brooks

Mr. & Mrs. Thomas & Shaton Byrd

Dr. & Mrs. Damon & Nancy DeArment

Mr. & Mrs. John & Margaret Harrell Charitable Trust

Mr. & Mrs. Mark & Courtenay Nantz

William M. Battaile Society \$5,000 - \$9,999

Mr. W. H. Clement
Mrs. Sally Coates
Mr. & Mrs. Scott & Katie Harvard
Mr. Mark and Teri Merrill
Mr. Grady (Skip) W. Philips
1 - Anonymous

Harrison & White Society \$2,500 - \$4,999

Mr. David L. Hershey
Dr. Richard A. Creasy
Dr. Jeffrey Feit
Dr. & Mrs. Charles H. Hagan
Mr. David L. Hershey
Ms. Susan Moose
Mr. Chris Rucker
Mr. Madhur D. Solanki
Dr. & Mrs. Blake H. Watts
Mr. Joe Zmitrovich

Red Feather Society \$1,000 - \$2,499

Mr. & Mrs. Dennis Argall
Dr. & Mrs. John & Christine Armstrong
Mr. Boris and Amanda Barash
Amanda Barash
Dr. Yolanda Barbier Gibson
Mr. Ernest Benner
Mr. Marshall J. Beverley
Mrs. Angela Blevins White
Mr. Barry Lee Bowser
Mr. and Mrs. Aaron & Darcus Breneman
Mrs. Nadine Bullock-Pottinga
Mr. Travis Clark
Mr. John Claybrook
Mr. William Blake Curtis
Ms. Carla Dallmann
Mr. Craig J. Demko
Mr. Dennis A. Dysart

Investing in United Way is an investment in our community. Giving to United Way is powerful because we combine your gift with thousands of others to invest in the best work, happening at the best organizations, achieving the best results. That's how change happens.

In 2021, individuals made Leadership Level Gifts totalling \$325,570.44. Leadership givers make up roughly 13% of total givers, but raise 31% of the campaign total.

LEADERSHIP GIVING LEVELS

- Alexis de Tocqueville Society \$10,000 +
- William M. Battaile Society \$5,000 - \$9,999
- Harrison/White Society \$2,500 - \$4,999
- Red Feather Society \$1,000 - \$2,499
- Shenandoah Heritage Society \$500 - \$999

Mr. Bradford Felix
Mr. Andrew G. Ferguson
Mr. Peter F. Gallagher
Ms. Tammy Gasper
Dr. Howard Green
Mrs. Cynthia Greenya
Mrs. Sharen Gromling
Mr. W. Jackson Helm
Dr. & Mrs. Llewellyn Kitchin
Mr. Brandon C. Lorey
Dr. & Mrs. Linda & Philip Luong & Winston
Mr. & Mrs. Earle & Glenna Mackenzie
Mrs. Karen L. Mackie
Mr. Chris Martin

Ms. JoAnn Noel
Mrs. Rebecca Parkin
Mr. Mark Pennypacker
Mr. Keith Pomeroy
Ms. Jenny Porter Grooms
Mr. Lloyd Reese
Mr. Jay Rudolph
Ms. Elizabeth Anne Savage
Mrs. Beverly H. Scanlan
Mr. Ari Sommer
Dr. David Sovine
Mr. Walter P. Sowers
Mr. Scott Spriggs
Dr. & Mrs. Paul K. Stillwagon
Mr. & Mrs. Jim & Kim Stutzman
Mrs. Kiley Taylor
Mrs. Letasha Thompson
Mr. Jay Tibbs
Mrs. Karen Vacchio
Dr. and Mrs. Jason and Sara Van Heukelum
Mr. Michael Wade
The Honorable David S. Whitacre
Dr. & Mrs. H. George White
Ms. Anne Whiteside
2-Anonymous

Shenandoah Heritage Society \$500 - \$999

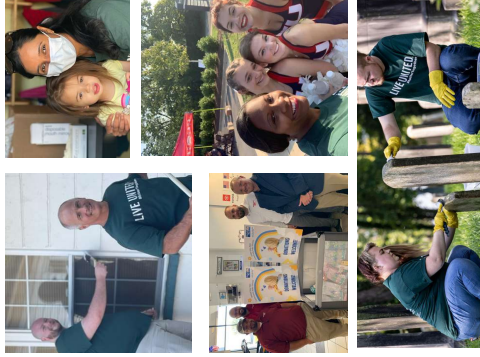
Mr. Calvin H. Allen
Ms. Lori Brown
Michael Buckley
Dr. Gregory S. Byrd
Ms. Laura Cadden
Ms. Benjamin Melton
Mr. Jo E. Cartmell
Ms. Kathleen Chappell
Mrs. Dorothy A. Clayton
Mr. Edward Cleary
Mrs. Jennifer Coello
Mr. John Crandell
Mr. Barry L. Creek
Mr. Scott Crowley
Tammy Cunningham
Ms. Candace Davenport
Mr. & Mrs. Warren & Janna DeArment
Mrs. Amy Diehm
Mr. Vernon Dobson

Mr. Luis R. Pineiro
Ms. Bonnie L. Pitt
Mrs. Rylee D. Plaughter
Mrs. Teresa Y. Puller
Mr. Jerry Putt
Ms. Susan Ralls
Mrs. Joyce C. Ray
Mr. & Mrs. David A. Richards
Ms. Kammie Riggelman
Ms. Mary Scully Riley
Mr. Clifton L. Rutherford
Mr. Jonathan Ryan
Mrs. Jennifer Rydholm
Mr. Iyad Sabbagh
Mr. Steven J. Sabol
Mrs. Audrey Salvatore
Mr. & Mrs. James and Kimberly Sanders
Ms. Amy Sarch
Mrs. Terry Schiabe
Ms. Morgan Schlich
Mr. & Mrs. Larry & Rosslyn Selzer
Ms. Kathleen Shannon
Mr. Robert M. Sherwood
Ms. Robin Shrum
Ms. Anita L. Shull
Mr. James Smith
Mrs. Elise Stine-Dolinar
Ms. Pamela K. Storrs
Mr. Hugh W. Stubblefield
Ms. Diane Sullivan
Mrs. Susanna L. Sullivan
Mrs. Christine Sytsma
Mrs. Wendy J. Teague
Dr. Cheryl Thompson-Stacy
Mr. Matthew Toomey
Mrs. Cynthia T. Trenary
Mr. John Henry Tyson
Mr. Tammy L. Unger
Mr. Charles Uphaus
Mrs. Jessica R. Watson
Mrs. Carol Weare
Mrs. Lisa Whirley
Ms. Elizabeth White
Mr. Barry L. Whitman
Dr. Deran R. Whitney
Mrs. Rebecca L. Wilson
Mr. Adam Zambanini
Mr. Edward W. Zimmerman
5 - Anonymous

Mr. Carol S. Dodson
Mrs. Karen O. Dorr
Mrs. Julie Ann Elrick
Dr. Robia Fields
Mr. & Mrs. Tom Frederick
Mrs. Kodia Frye
Ms. LeAnn M. Gouchenour
Mr. Phillip Graybeal
Mr. William Gupp
Mr. and Mrs. Joe and Jennifer Hall
Mrs. Katie Hazel
Mrs. Karen B. Helm
Mrs. Carolyn Hemmen
Mrs. Coleen Hendricks
Mrs. Jenny Hershberger
Mr. & Mrs. Justin & Megan Hockman
Mr. Greg Hoover
Ms. Sylvia P. Howell
Mrs. Tina Hyson
Dr. & Mrs. Patrick D. Ireland
Mr. & Mrs. Joseph E. Kalbach
Mr. Michael J. Koontz
Ms. Janice Kuhn
Ms. Bronwen M. Landless
Dr. Ashley E. Larson
Mr. Zachary Lauer
Ms. Susan Lassar
Dr. Jill L. Lindsey
Mr. Juan R. Lopez
Mr. James A. Manzanares
Mr. Paul K. Martin
Mrs. Dia Linn McCarter
Ms. April McClain-Clover
Mr. Jason McDonald
Mrs. Merrie L. McFadden
Ms. Katrina Meade
Mr. Benjamin Melton
Mr. Tiernan G. Mendes
Mrs. Clarissa Merriner
Mr. John T. Moore
Mrs. Judith Napps
Ms. Jessica D. Neff
Ms. Erin Oh
Mrs. Kimberly K. Palmer
Anafe Paniagua
Mr. Charles Perdue
Ms. Kimberly Peterson
Mr. Steven Phillips
Mrs. Katrina S. Pike

DAY OF CARING 2021

The work of United Way would not be possible without a strong legion of corporate and community leaders. Each year, they step up to advocate, donate, and inspire others to volunteer their time. Please learn about all the work they have done in our community by visiting www.unitedwaynsv.org/volunteer.



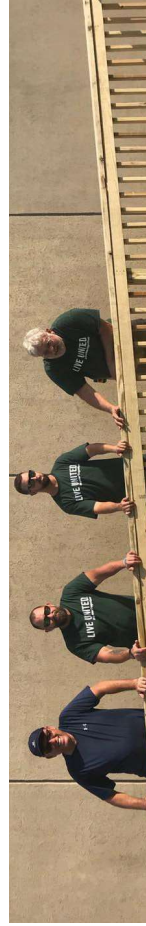
THANK YOU TO OUR DAY OF CARING SPONSORS FOR THEIR COMMUNITY INVESTMENT!



Bowman-Shoemaker Companies
F&M Bank
Tolley Dental
Valley Health Systems
Valley Proteins
YHB | CPAs & Consultants

Blue Ridge Association of REALTORS
 Costco
 Molina Healthcare
 Shenandoah Valley Orthodontics
 Shenandoah Valley Westminster Canterbury

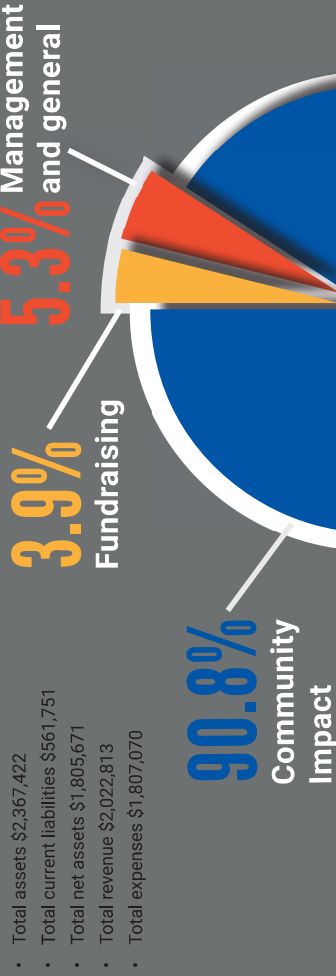
United Way Northern Shenandoah Valley held its annual Day of Caring on September 15, 2021. The event covered 105 projects by 41 local teams of volunteers. More than 800 volunteers came together to take part in the event.



Volunteers worked over 6,400 hours on Day of Caring - a value of at least \$182,656 given back to our community. That's a lot of helping, that's a lot of **LIVING UNITED!**

FINANCIALS

United Way of Northern Shenandoah Valley



- Total assets \$2,367,422
- Total current liabilities \$561,751
- Total net assets \$1,805,671
- Total revenue \$2,022,813
- Total expenses \$1,807,070

90.8%
 Community Impact

For a complete listing of our program funding, a copy of our audit report or a copy of our Form 990 visit www.unitedwaynsv.org or contact our office.

DIVERSITY AND INCLUSION

At United Way of Northern Shenandoah Valley, we advocate for the health, education, and financial stability of every person in our community — and that means advocating for equity for all. We recognize structural racism, ethnic discrimination and other forms of oppression have contributed to racial disparities that have existed in the past and continue today. We acknowledge those inequities are the result of policies and practices that work to marginalize entire populations of people. We believe in intentionally making decisions that provide fair treatment,

- To educate the board, staff and community about unconscious and unintentional bias.
 - To prioritize equity in our decision-making process.
 - To engage and uplift community members, especially those whose voices have traditionally been marginalized
 - To work with partners to co-create solutions that ensure everyone in our community has the resources, support, and opportunities they need to thrive
- We ask our partners and all those who receive this message to join us in this work and help us hold our society, our institutions, and ourselves accountable.



**United Way of Northern
Shenandoah Valley**



**329 N. Cameron Street, Winchester, VA. 22601
(540) 536-1610
UnitedWayNSV.org**